

Lik Sam Chan, PhD (he/him)*(last updated: September 2025)***PROFESSIONAL INFORMATION**

Current position	Lecturer (Assistant Professor)
Office address	Room N226, John Woolley Building (A20) The University of Sydney NSW, 2006 Australia
Work email	liksam.chan@sydney.edu.au
ORCID	0000-0002-9153-2234
Personal website	liksamchan.com
Teaching and research interests	Digital intimacies Digital platforms Gender and sexuality Comparative digital media practices

EDUCATION

2018	PhD in Communication, University of Southern California
2018	Graduate Certificate in Gender Studies, University of Southern California
2016	MA in Communication, University of Southern California
2011	MA in Cultural Studies, Goldsmiths, University of London
2008	BSSc (Hons) in Journalism and Communication, The Chinese University of Hong Kong

ACADEMIC EMPLOYMENT

July 2024–Present	Lecturer, Discipline of Media and Communications The University of Sydney
Aug 2019–Jun 2024	Assistant Professor, School of Journalism and Communication The Chinese University of Hong Kong
Aug 2018–Jul 2019	George Gerbner Postdoctoral Fellow, Annenberg School University of Pennsylvania

VISTING AND HONOURARY PROFESSORSHIP

May 2025–Dec 2025	Visiting Professor Online in Media, Digital Culture, and Gender Studies Diponegoro University, Indonesia
July 2024–Present	Adjunct Associate Professor, School of Journalism and Communication The Chinese University of Hong Kong

AWARDS AND ACHIEVEMENTS

2022	Top Faculty Paper, LGBTQ Interest Group, AEJMC
2019	Top Faculty Paper, Communication and Technology Division, ICA
2018	Honourable Mention in the Prize of Best Paper, Journalism Research and Education Section IAMCR

- 2017 Top 4 Student Paper, Human Communication and Technology Division, **NCA**
 2017 Outstanding Paper in Hong Kong Studies, **The Academy of Hong Kong Studies, The Education University of Hong Kong**
 2017 Top Poster Award, Health Communication Division, **ICA**
 2015 Top 3 Student Paper, Organizational Communication Division, **ICA**

GRANTS

External

- 2025–2027 Principal Investigator, “Understanding Dating App Use and Non-Use Among Transgender People in Hong Kong, Beijing, and Taipei: An Integrated Approach,” General Research Fund, Hong Kong Research Grants Council, **HKD613,040** (Funded but Withdrawn due to Relocation)

Internal

- 2025–2025 Partner Investigator (with Dr. Hapsari D. Sulistyani, Dr. Nurul Hasfi, and Dr. Lintang R. Rahmiadji), “The Hybridization of Relationship Spaces: Indonesian Women's Visibility on Dating Apps”, Faculty of Social Science and Political Science Annual Work Plan and Budget Fund (FISIP RKAT), Diponegoro University, **IDR60,000,000**
 2024–2026 Principal Investigator, “Social Media Usage among Chinese-Speaking Transgender and Gender-Diverse People in Australia,” Seed Fund, The University of Sydney, **AUD5,000**
 2022–2024 Principal Investigator, “Dating across Difference: Demographic, Psychological, and Communicative Characteristics of Individuals who are Willing to Date Across the Political Divide,” Direct Grant for Research, The Chinese University of Hong Kong, **HKD47,138**
 2020–2022 Principal Investigator, “Digital Experiences and Relationships,” Improvement on Competitiveness in Hiring New Faculties, The Chinese University of Hong Kong, **HKD768,600**
 2019–2020 Principal Investigator, “Political Uses of Dating Apps Among Hong Kong College Students,” Centre for Chinese Media and Comparative Communication Research Grant, The Chinese University of Hong Kong, **HKD29,450**

PUBLICATIONS

BOOKS

1. **Chan, L. S.** (under contract). *Dating apps: Science and culture of contemporary love making*. Bloomsbury.
2. **Chan, L. S.** (2025). 虛擬親密：約會軟件中的性別及酷兒政治 [*Xūnǐ qīnmì: Yuēhuì ruǎnjiàn zhōng dì xìngbié jí kù'ér zhèngzhì*] (Z. Wan, Tran). CUHK Press. (Original work published 2021)
3. **Chan, L. S.** (2021). *Politics of dating apps: Gender, sexuality, and emergent publics in urban China*. MIT Press.
 - Reviewed in *Mobile Media & Communication* (2021); *Current History* (2021); *Social & Cultural Geography* (2022); *Chinese Journal of Communication* (2022); *Asian Journal of Communication* (2022); *Journal of Asian Pacific Communication* (2022); *Global Media and China* (2023); *Teknokultura: Revista de Cultura Digital y Movimientos Sociales* (2024)
 - 1 of the 10 books recommended by London School of Economics and Political Science's Department of Methodology on LGBTQ+ Studies in Methodology and Beyond (2023)

REFEREED JOURNAL ARTICLES

1. **Chan, L. S., & Huang, Y. T.** (2025). Dating app use, self-disclosure, and life satisfaction among gay, bisexual, and other men who have sex with men: An exploratory study from Taiwan. *Journal of Homosexuality*. Advance online publication. <https://doi.org/10.1080/00918369.2025.2516507>
2. **Chan, L. S., Chui, D. L. T., & Yanagi, J.** (2025). Cultural-psychological differences, social acceptance of same-sex relationships, and dating app use motives of young GBMSM: A comparative study across Hong Kong, Taipei, and Osaka. *Journal of Sex Research*, 62, 455–465. <https://doi.org/10.1080/00224499.2024.2317806>
3. **Chan, L. S., & Wu-Ouyang, B.** (2025). The association between dating app usage and body image dissatisfaction among young men who have sex with men in Hong Kong: A mixed methods study. *Sexuality Research & Social Policy*. Advance online publication. <https://doi.org/10.1007/s13178-025-01091-x>
4. Chui, D. L. T., & **Chan, L. S.** (2025). Boys' Love as conditional resilience: How gay and bisexual men from Hong Kong consume Boys' Love. *Sexuality & Culture*, 29, 988–1006. <https://doi.org/10.1007/s12119-024-10309-w>
5. **Chan, L. S.** (2024). Ambivalent, discontented, and sceptical: Marginalised queer lives in the post-same-sex marriage era in Taiwan. *Sexualities*. Advance online publication. <https://doi.org/10.1177/13634607241274606>
6. **Chan, L. S., & Chui, D. L. T.** (2024). How dating apps fail sexual minorities: Hyperpersonal failure as a framework for understanding challenges in developing long-term relationships. *Journal of Social and Personal Relationships*, 41(9), 2413–2431. <https://doi.org/10.1177/02654075241244482>
7. Wei, D., **Chan, L. S.**, Du, N., Hu, X., & Huang, Y. T. (2024). Gratification and its associations with problematic internet use: A systematic review and meta-analysis using use and gratification theory. *Addictive Behaviors*, 155, 108044. <https://doi.org/10.1016/j.addbeh.2024.108044>
8. **Chan, L. S.** (2024). When politics meets dating: how moral concern, utopianism, and communication competence predict willingness to date across the political divide. *Chinese Journal of Communication*, 17(3), 308–325. <https://doi.org/10.1080/17544750.2023.2290496>
9. **Chan, L. S., & Wu-Ouyang, B.** (2023). Sexting among men who have sex with men in Hong Kong and Taiwan: Roles of sensation-seeking, gay identity, and muscularity ideal. *Archives of Sexual Behavior*, 52, 2373–2384. <https://doi.org/10.1007/s10508-023-02559-w>
10. **Chan, L. S., & Liang, Z.** (2023). Television continues to cultivate attitudes toward homosexuality, but only among politically conservative individuals and women: Evidence from U.S. General Social Survey data. *International Journal of Communication*, 17, 6812–6832. <https://ijoc.org/index.php/ijoc/article/view/21439>
11. Miao, W., & **Chan, L. S. (corresponding author)** (2023). Revisiting community and media: An affordance analysis of digital media platforms used by gay communities in China. *Journal of Communication*, 73(3), 210–221. <https://doi.org/10.1093/joc/jqad008>
12. Zheng, Y., & **Chan, L. S.** (2022). Framing same-sex marriage in U.S. liberal and conservative newspapers from 2004 to 2016: Changes in issue attributes, organizing themes, and story tones. *Social Science Journal*, 59(1), 34–46. <https://doi.org/10.1016/j.soscij.2019.07.001>
13. Liang, Z., Huang, Y. T., Chen, Y. C., & **Chan, L. S.** (2022). “Pattern matters”: A latent class analysis of Internet use and users' attitudes toward homosexuality in China. *Sexuality Research and Social Policy*, 19, 1572–1585. <https://doi.org/10.1007/s13178-021-00680-w>

14. **Chan, L. S.**, Cassidy, E., & Rosenberger, J. (2021). Mobile dating apps and racial preferencing insights: Exploring self-reported racial preferences and behavioral racial preferences among gay men using Jack'd. *International Journal of Communication*, 15, 3928–3947.
<https://ijoc.org/index.php/ijoc/article/view/16730/3541>
15. **Chan, L. S.** (2021). Looking for politically like-minded partners: Self-presentation and partner-vetting strategies on dating apps. *Personal Relationships*, 28(3), 703–720.
<https://doi.org/10.1111/per.12375> (2022 JIF: 1.6; Ranking in SSCI communication: Q4 75/96)
16. Miao, W., & **Chan, L. S. (corresponding author)** (2021). Domesticating gay apps: An intersectional analysis of the use of Blued among Chinese gay men. *Journal of Computer-Mediated Communication*, 26(1), 38–53. <https://doi.org/10.1093/jcmc/zmaa015>
17. Miao, W., & **Chan, L. S. (corresponding author)** (2021). Between sexuality and professionalism: Experiences of gay workers at Blued, a Chinese gay social app company. *New Media and Society*, 23(7), 1882–1898. <https://doi.org/10.1177/1461444820920876>
18. Miao, W., & **Chan, L. S. (corresponding author)** (2020). Social constructivist account of the world's largest gay social app: Case study of Blued in China. *Information Society*, 36(4), 214–222. <https://doi.org/10.1080/01972243.2020.1762271>
19. Xu, Y., **Chan, L. S.**, McLaughlin, M. L. (2020). Familism and the intent to practice safe sex among Chinese women living in the United States: An integrative model of behavioral prediction approach. *Journal of Communication in Healthcare*, 13(3), 158–168.
<https://doi.org/10.1080/17538068.2020.1800370>
20. **Chan, L. S.** (2020). Multiple uses and anti-purposefulness on Momo, a Chinese dating/social app. *Information, Communication and Society*, 23(10), 1515–1530.
<https://doi.org/10.1080/1369118X.2019.1586977>
21. **Chan, L. S.** (2019). Paradoxical influences of masculinity ideology on casual sex among male geosocial networking app users in China. *Sex Roles*, 81(3), 456–466. <https://doi.org/10.1007/s11199-019-1002-4>
22. **Chan, L. S.** (2018). Liberating or disciplining? A technofeminist analysis on the use of dating apps among women in urban China. *Communication, Culture and Critique*, 11(2), 298–314.
<https://doi.org/10.1093/ccc/tsy004> (2022 JIF: 1.7; Ranking in SSCI communication: Q3 70/96)
23. **Chan, L. S.** (2018). Ambivalence in networked intimacy: Observations from gay men using mobile dating apps. *New Media and Society*, 20(7), 2566–2581. <https://doi.org/10.1177/1461444817727156>
24. **Chan, L. S.** (2017). Who uses dating apps? Exploring the relationships among trust, sensation-seeking, smartphone use, and the intent to use dating apps based on the Integrative Model. *Computers in Human Behavior*, 72, 246–258. <https://doi.org/10.1016/j.chb.2017.02.053>
25. **Chan, L. S.** (2017). The role of gay identity confusion and outness in sex-seeking on mobile dating apps among men who have sex with men. *Journal of Homosexuality*, 64(5), 622–637.
<https://doi.org/10.1080/00918369.2016.1196990>
26. **Chan, L. S.**, Sun, Y., Xu, Y., & McLaughlin, M. L. (2017). Acculturation to both American and Chinese cultures predicts condom use intent among U.S.-dwelling Chinese/Taiwanese men who have sex with men. *Journalism and Mass Communication Quarterly*, 94(2), 552–570.
<https://doi.org/10.1177/1077699017692522>
27. **Chan, L. S.** (2017). Emerging currents in communication/LGBTQ studies: A review of LGBTQ-related articles published in communication journals from 2010 to 2015. *International Journal of Communication*, 11, 2647–2668. <https://ijoc.org/index.php/ijoc/article/view/6697>

28. **Chan, L. S.** (2017). Cultivation and erosion of creative identity: A Hong Kong advertising agency as case study. *Continuum: Journal of Media and Cultural Studies*, 31(2), 325–335.
<https://doi.org/10.1080/10304312.2016.1257696> (**Outstanding Papers in Hong Kong Studies 2016/2017, the Academy of Hong Kong Studies**)
29. **Chan, L. S.** (2016). Emotional duplex in the nation (de-)branding: A case study of China and Shen Yun Performing Arts. *Critical Studies in Media Communication*, 33(2), 139–153.
<https://doi.org/10.1080/15295036.2015.1129547>
30. **Chan, L. S.** (2016). How sociocultural context matters in self-presentation: A comparison of U.S. and Chinese profiles on Jack'd, a mobile dating app for men who have sex with men. *International Journal of Communication*, 10, 6040–6059. <https://ijoc.org/index.php/ijoc/article/view/5829>
31. **Chan, L. S., & Tsang, H. W. E.** (2014). “Hey, Look at My Body!”: An exploratory study of body display on Facebook among Hong Kong young adults. *International Journal of Interactive Communication Systems and Technologies*, 4(1), 31–46. <https://doi.org/10.4018/ijicst.2014010103>

SCHOLARLY COMMENTARIES

1. **Chan, L. S.** (2025). Chan, L. S. (2025). How not to train your AI companion to be racist: lessons from Replika. *AI & Society*. Advance online publication. <https://doi.org/10.1007/s00146-025-02551-z>

CONFERENCE PROCEEDINGS

1. Layland, E., **Chan, L. S.**, Cassidy, E., & Rosenberger, J. G. (2020). Mapping inequitable distribution of HIV prevention resources by race/ethnicity, neighborhood, and age among men who have sex with men. *Annals of Behavioral Medicine*, 54(S1), S162. <https://doi.org/10.1093/abm/kaaa009>

EDITORSHIP FOR SPECIAL ISSUES

1. **Chan, L. S.**, Tan, J., & Cassidy, E. (Eds.) (2023). Queer cultures in digital Asia: Introduction. *International Journal of Communication*, 17. <https://ijoc.org/index.php/ijoc/article/view/21105>

COMPETITIVELY SELECTED PAPERS AT INTERNATIONAL CONFERENCES

2. **Chan, L. S.** (2025, July). How (not) to train your AI partner to be racist: Racial politics in AI companion relationships. Paper presented at the pre-conference of the International Association for Media and Communication Research, Singapore.
3. Mazumdar, S., Humphry, J., **Chan, L. S.**, & Prasad, D. (2025, July). Conceptualising ‘safety’ in India’s smart city-based digital safety solutions: Policy implications for women and gender diverse communities. Paper presented at the annual conference of the International Association for Media and Communication Research, Singapore.
4. Sin, K. M., & **Chan, L. S.** (2025, June). Using pictureless dating apps: Affordance, self-presentation, and relationship development. Paper presented at the annual conference of the International Communication Association, Denver, CO.
5. **Chan, L. S.** (2024, June). How dating apps fail sexual minorities: Hyperpersonal failure as a framework for understanding obstacles and challenges. Paper presented at the annual conference of the International Communication Association, Gold Coast, Australia.
6. **Chan, L. S.** (2024, June). How dating apps fail sexual minorities: Hyperpersonal failure as a framework for understanding obstacles and challenges. Paper presented at the annual conference of the International Communication Association, Gold Coast, Australia.

7. **Chan, L. S.** (2024, June). Politics meets dating: Moral concern, utopianism, and communication competence predict willingness to date across the political divide. Paper presented at the annual conference of the International Communication Association, Gold Coast, Australia.
8. **Chan, L. S., & Miao, W.** (2023, May). Genealogy of gay internet and social media platforms in China: The Queer internet before Blued. Paper presented at the annual conference of the International Communication Association, Toronto, Canada.
9. **Chan, L. S., & Wu-Ouyang, B.** (2022, August). Sexting among gay and bisexual men in Hong Kong and Taiwan: Roles of sensation-seeking, muscularity ideal, and filial piety. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Detroit, MI. **(Top Faculty Paper, LGBTQ Interest Group)**
10. **Chan, L. S., & Chui, L. T.** (2022, August). Does using dating apps promote well-being? Evidence from a comparative study of gay and bisexual men living in Taiwan, Hong Kong, and Japan during the COVID-19 pandemic. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Detroit, MI.
11. **Chan, L. S.** (2022, August). Cultivating acceptance? Television viewing, internet use, and same-sex relationships. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Detroit, MI.
12. **Chan, L. S.** (2021, May). Politics meeting romance: Self-presentation and information-seeking strategies among Hong Kong dating app users amid political polarization. Paper presented at the annual conference of the International Communication Association, virtual conference.
13. **Chan, L. S.** (2021, May). Hidden normative orientation: Reflecting on the will to diversity in critical research. Paper presented at the annual conference of the International Communication Association, virtual conference.
14. **Chan, L. S.** (2020, May). Cycle of uninstalling and reinstalling: Contradictory affects in gay app use. Paper presented at the annual conference of the International Communication Association, Gold Coast, Australia. (Converted to virtual conference due to coronavirus outbreak)
15. Miao, W., & **Chan, L. S.** (2020, May). Sexuality and professionalism: Working in a queer media organization. Paper presented at the annual conference of the International Communication Association, Gold Coast, Australia. (Converted to virtual conference due to coronavirus outbreak)
16. Layland, E., **Chan, L. S.**, Cassidy, E., & Rosenberger, J. G. (2019, June). Geo-spatial network mapping to examine HIV/STI prevention among MSM. Paper presented at the annual meeting of the Public Health Association of Australia, Melbourne, Australia.
17. Miao, W., & **Chan, L. S.** (2019, May). The rise of Blued, China's world largest gay social app: How politics, visions, and capital construct an emerging technology. Paper presented at the annual conference of the International Communication Association, Washington, DC. **(Top Faculty Paper, Communication and Technology Division)**
18. **Chan, L. S.** (2018, August). Built-in aimei of dating apps. Paper presented at the 12th International ACS Crossroads in Cultural Studies Conference, Shanghai, China.
19. Zheng, Y., & **Chan, L. S.** (2018, June). Framing gay marriage in liberal and conservative U.S. newspapers from 2004 to 2016. Paper presented at the annual conference of the International Association for Media and Communication Research, Eugene, OR. **(Honorable Mention in the Prize of Best Paper, Journalism Research and Education Section)**

20. **Chan, L.S.** (2018, May). Liberating or disciplining? A technofeminist analysis of the use of dating apps among women in urban China. Paper presented at the annual conference of the International Communication Association, Prague, Czech Republic.
21. **Chan, L.S.** (2018, May). Performing Chinese masculinities on dating apps: Interpretations, self-presentations, and interactions. Paper presented at the annual conference of the International Communication Association, Prague, Czech Republic.
22. Xu, Y., **Chan, L. S.**, & McLaughlin, M. L. (2018, May). Exploring the relationship between familism and the intent to practice safe sex among Chinese women living in the United States: An integrative model of behavioral prediction approach. Paper presented at the annual conference of the International Communication Association, Prague, Czech Republic.
23. **Chan, L. S.** (2017, November). Ambivalence in networked intimacy: Observations from gay men using mobile dating apps. Paper presented at the annual conference of the National Communication Association, Dallas, TX. **(Top 4 Student Paper, Human Communication and Technology Division)**
24. **Chan, L. S.**, Sun, Y., Xu, Y., & McLaughlin, M. L. (2017, May). Acculturation to both American and Chinese cultures predicts condom use intent among U.S.-dwelling Chinese/Taiwanese men who have sex with men. Poster presented at the annual conference of the International Communication Association, San Diego, CA. **(Top Poster Award, Health Communication Division)**
25. **Chan, L. S.** (2017, May). Accumulating social capital and/or sexual networks? Relationships between motives and outcomes of using dating apps in a gay male sample. Paper presented at the annual conference of the International Communication Association, San Diego, CA.
26. **Chan, L. S.** (2016, June). Predicting the intent to use dating apps to look for romance and sex: Using the integrative model of behavioral prediction. Paper presented at the annual conference of the International Communication Association, Fukuoka, .
27. **Chan, L. S.** (2016, June). Self-presentations on gay networking apps: Comparing American and Chinese guys who meet guys on Jack'd. Paper presented at the annual conference of the International Communication Association, Fukuoka, Japan.
28. **Chan, L. S.** (2015, November). The role of gay identity confusion and outness in romance- and sex-seeking via smartphone networking apps among men who have sex with men: A moderated mediation analysis. Paper presented at the annual conference of the National Communication Association, Las Vegas, NV.
29. **Chan, L. S.** (2015, May). Emotional duplex of national (de-)branding of China. Poster presented at the International Communication Association annual conference, San Juan, Puerto Rico.
30. **Chan, L. S.** (2015, May). The dialectic of creative identity work: Ethnography of a Hong Kong advertising agency. Paper presented at the annual conference of the International Communication Association, San Juan, Puerto Rico. **(Top 3 Student Paper, Organizational Communication Division)**
31. **Chan, L. S.**, & Tsang, H. W. E. (2014, May). "Hey, see my body!": An exploratory study of body display on Facebook. Paper presented at the annual conference of the International Communication Association, Seattle, WA.
32. **Chan, L. S.** (2014, May). Representations of transsexuals in Chinese cinema: Case studies of Kitchen and Whispers and Moans. Paper presented at the annual conference of the International Communication Association, Seattle, WA.

33. **Chan, L. S.** (2013, November). Thirty-five years passed: Where have GLBTQ studies reached? A review of GLBTQ/media studies from 2008 to 2012. Poster presented at the annual conference of the National Communication Association, Washington, DC.
34. **Chan, L. S.** (2013, June). Genealogy, discourses, and revival of creativity in the context of advertising industry. Paper presented at the annual conference of the International Association for Media and Communication Research, Dublin, Ireland.

INVITED SUBMISSION TO JOURNALS

35. **Chan, L. S.** (2022). マッチングアプリ文化におけるネットワーク化された性的公衆の出現 [The emergence of networked sexual publics in dating app culture] (Japanese). *Japanese Journal of International Society for Gender Studies*, 20, 18–27.

BOOK REVIEWS

36. **Chan, L. S.** (2020). Advances in digital intimacy research. *International Journal of Communication*, 14, 4205–4208. Retrieved from <https://ijoc.org/index.php/ijoc/article/view/15934/3178>
37. **Chan, L. S.** (2019). The gay marriage generation: How the LGBTQ movement transformed American culture. *International Journal of Communication*, 13, 3855–3857. Retrieved from <https://ijoc.org/index.php/ijoc/article/view/12630/2756>
38. **Chan, L. S.** (2018). Communications technology and media in China under Xi. *International Journal of Communication*, 12, 2258–2262. Retrieved from <http://ijoc.org/index.php/ijoc/article/view/9530/2359>
39. **Chan, L. S.** (2018). Television and romance: Studies, observations and interpretations. *Global Media and Communication*, 14(1), 161–162. <https://doi.org/10.1177/1742766517742253>
40. **Chan, L. S.** (2016). Queer/Tongzhi China: New perspectives on research, activism and media cultures. *International Journal of Communication*, 10, 3314–3317. Retrieved from <http://ijoc.org/index.php/ijoc/article/view/5910/1712>
41. **Chan, L. S.** (2015). Unpacking Asian queer masculinity in theater and cinema: Postcolonial imagination and pleasure of bottomhood. *International Journal of Communication*, 9, 286–290. Retrieved from <http://ijoc.org/index.php/ijoc/article/view/3695/1302>
42. **Chan, L. S.** (2014). Global creative industries. *International Journal of Communication*, 8, 2519–2522. Retrieved from <http://ijoc.org/index.php/ijoc/article/view/3237/1229>

RESEARCH SUPERVISION AND EXAMINATION

THE UNIVERSITY OF SYDNEY (2024–)

M.Phil./Ph.D. Dissertation–Co-Supervision

1. XING, Jiahui, Ph.D., “China’s digital fashion power: Hidden intermediations in cultural production and epistemic and symbolic boundaries,” on-going

Undergraduate Honours Projects–Lead Supervision

1. BOEY, Shalee, Honours Thesis
2. MAO, Niki, Honours Thesis

Undergraduate Honours Thesis Examiner

1. LUI, Wing Choeng, Honours Thesis, “Demystifying ‘Cinderella of the East’: Unveiling the poetics and politics in cultural representation of Li Ziqi’s videos,” completed in February 2025
2. LEE, Stephanine, Honours Thesis, “The digital masquerade: A study of Instagram’s evolution from connection to curation,” completed in December 2024

THE CHINESE UNIVERSITY OF HONG KONG

M.Phil./Ph.D. Dissertations–Lead Supervision

1. CHUI, Lok Tung, M.Phil., “BL as conditional resilience: How Hong Kong gay and bisexual men consume boys’ love,” completed in August 2023 (accepted to Ph.D. in Communication, University of North Carolina at Chapel Hill in 2025)
2. ZHANG, Haibin, M.Phil., “Explore the gayspeak beyond the gay community: Linguistic appropriation between queer and heteronormative community of practices in China,” completed in May 2022 (accepted to Ph.D. in Communication and Information, Nanyang Technological University, Singapore in 2025)

M.Phil./Ph.D. Examination Committee

3. FU, Han, Ph.D. dissertation, “Livestreaming as infrastructure capital: Online selling and Taobao Live in rural China,” completed in August 2024
4. LI, Yihan, Ph.D. dissertation, “Daka as a tourism practice of taste-making in China: A performance approach,” completed in August 2024
5. HU, Panfeng, Ph.D. dissertation, “Bystander intervention against cyber sexual harassment,” completed in December 2022
6. LIU, Jindong, M.Phil. thesis, “Falling in love with social robots: A study on the intimate relationship between social robots and young people in China,” completed in July 2021
7. PUN, Lok Fai, Ph.D. dissertation, “Fans in play and professional in the making: The fan professionalization of comic *doujin* in China,” completed in January 2021

M.A./M.Sc. Theses–Lead Supervision

1. WANG, Yuling, M.A. Thesis, “Empowerment of the Chinese lesbians on social media: A case study of Xiaohongshu,” completed in May 2024
2. SHANG, Ziqi, M.A. thesis, “Self-presentation strategies and reactions to discrimination of Chinese Hui on mobile dating apps,” completed in May 2023
3. LI, Haoyue, M.Sc. thesis, “Postfeminist discourses in the Chinese context: A critical discourse analysis of beauty influencer on Weibo,” completed in May 2023
4. ZOU, Jingfan, M.Sc. thesis, “Study on the Internet term *jiemei* and feminist identity among Chinese female netizens,” completed in May 2023

Undergraduate Honours Projects–Lead Supervision

1. LAW, Nga Lee, Final Year Project, “Framing ‘open relationships’ in Hong Kong newspaper from 2020–2024,” completed in 2023–2024
2. SIN, Ka Man, Final Year Project, “Do looks matter in dating: Analyzing Hong Kong emerging adults’ use of Heymandi,” completed in 2023–2024

3. TAI, Yuen Ting, Final Year Project, “Chronicles of cosplay: The tales of trials and triumphs,” completed in 2023–2024
4. YAP, Ying Ye, Final Year Project, “How do LGBTQ+ individuals use fanfiction to explore and express their identity?” completed in 2023–2024
5. CHAN, Man Sik Mina, Final Year Project, “‘I Ship It!’: Thematic analysis of motivations and preferences of Archive of Our Own slash fiction readers in Hong Kong,” completed in 2022–2023
6. CHUNG, Wan Lok, Final Year Project (in-depth journalist report), “從個人、伴侶、組織看年輕性小眾的近況” (Looking at the current situation of young sexual minorities from the perspective of individuals, partners, and organizations), completed in 2022–2023
7. LI, Leyan, Final Year Project (in-depth journalist report), “Queer life in digital China,” completed in 2022–2023
8. CHAN, Shun Dik, Final Year Project, “An examination of psychoanalytic interpretation of continued Tinder usage,” completed in 2022–2023
9. CHOI, Christy, Final Year Project, “Swiping right for risks? Exploring Hong Kong university-student Tinder users’ intent of using Tinder to engage in risky sexual behaviours based on the Integrative Model of Behavioural Prediction,” completed in 2022–2023
10. CHOI, Tsz Ching, “Looking into misogyny in Hong Kong through LIHKG forum,” completed in 2022–2023
11. TSE, Cheuk Hin, Final Year Project, “Contesting heteronormativity: Negotiation of drag queens in physical spaces in Hong Kong,” completed in 2021–2022
12. ZHANG, Ziyu, Final Year Project, “Understanding contemporary Chinese propaganda films in Xi’s era: A narrative analysis of female portrayal in nationalist and socialist missions,” completed in 2021–2022
13. LI, Yuet, Final Year Project, “Examining the factors affected male being stared at in public and felt uncomfortable,” completed in 2021–2022
14. WONG, Lok Tung, Final Year Project, “Not simply *danmei*—Reasons and consequences behind the viewership of BL Drama in Hong Kong,” completed in 2021–2022
15. CHENG, Hiu Lik, Final Year Project, “Different usage and positivity of two gay euphemisms used on Hong Kong forum LIHKG: ‘Gay’ and ‘Hehe’,” completed in 2021–2022
16. CHUI, Lok Tung, Final Year Project, “Why would some university-educated sexual minorities be reluctant to participate in Pride Parade,” completed in 2021–2022
17. HUANG, Yu Chia, Final Year Project, “Cute campaign: The politics of cats and dogs on social media,” completed in 2021–2022
18. SHIU, Cheuk Kiu, Final Year Project (multimedia production), “Loving someone,” completed in 2021–2022
19. WONG, Yuen Yee, Final Year Project (public relations and advertising project), “粵語保育計劃” (Cantonese Conservation Project), completed in 2021–2022
20. KWAN, Ka Yi, Final Year Project (in-depth journalist report), “我是「00後」” (I am “post-2000”), completed in 2019–2020
21. YU, Yan Na, Final Year Project (multimedia production), “看不見的藝術之路?” (The invisible road of art?), completed in 2019–2020

TEACHING EXPERIENCE

THE UNIVERSITY OF SYDNEY (2024–)

ARIN1010 Elements of Digital Cultures

- Semester 1, 2025, student evaluation (overall learning support): 4.83/5; unit evaluation (overall): 4.49/5

MECO6936 Social Media Communication

- Semester 2, 2024, student evaluation (overall learning support): 4.82/5; unit evaluation (overall): 4.45/5

THE CHINESE UNIVERSITY OF HONG KONG (2019–2024)

COMM2500 Introduction to Global Communication

- Spring 2023, student evaluation: 5.25/6
- Spring 2022, student evaluation: 5.38/6
- Spring 2021, student evaluation: 4.79/6

COMM2520 Global Issues and Public Affairs

- Fall 2019, student evaluation: cancelled due to 2019 social movement

COMM2530 Critical Studies in Media and Communication

- Fall 2023, student evaluation: 4.60/6

COMM3100 Critical Communication Theories

- Fall 2020, student evaluation: 5.39/6
- Fall 2019, student evaluation: cancelled due to 2019 social movement

COMM3131/2 Special Topic in Communication Studies I/II: Online Dating and Hookup Culture

- Spring 2025, student evaluation: 5.42/6
- Summer 2022, student evaluation: 6.00/6
- Summer 2021, student evaluation: 5.95/6

COMM3700 Intercultural Communication

- Spring 2020, student evaluation: 5.83/6

COMM5120 Globalization and Communication (Graduate level)

- Spring 2022, student evaluation: 5.73/6

COMM5520 Applied Research Methods (Graduate level)

- Fall 2023, student evaluation: 5.85/6
- Fall 2022, student evaluation: 6.00/6

UNIVERSITY OF PENNSYLVANIA (2019)

COMM290 Special Topics: Interpersonal Communication

- Spring 2019, student evaluation: 3.60/4

UNIVERSITY OF SOUTHERN CALIFORNIA (2018)

COMM204 Public Speaking

- Spring 2018, student evaluation: 3.90/4

COMM309 Communication and Technology

- Summer 2018, student evaluation: 4.33/5

SCHOOL OF PROFESSIONAL AND CONTINUING EDUCATION, UNIVERSITY OF HONG KONG (2016)

JAC08108 Corporate Communication

- Fall 2016, student evaluation: 87.5/100

JAC09115 Communication Management 2

- Fall 2016, student evaluation: 78.4/100

KEYNOTES, INVITED LECTURES, TALKS, AND DISCUSSIONS

Sep 26, 2025	在約會軟件年代，我們還需要親密關係嗎？ In the Era of Dating Apps, Do We Still Need Intimacy? [Book talk], CUHK Press
Sep 23, 2025	Gender Politics and Online Dating [Invited Lecture], Universitas Diponegoro, Indonesia
Oct 17, 2024	Love Relationships Through Digital Platforms, International Short Course 2024 [Invited Lecture], Universitas Diponegoro, Indonesia
Jun 29, 2024	A Dialogue with Chizuko Ueno and Deborah Davis: Gender Equality and Changes in Intimate Relationships [Discussion], The Chinese University of Hong Kong, Hong Kong
Feb 16, 2022	The Politics of Dating Apps [Book Talk], The Chinese University of Hong Kong, Hong Kong
Feb 9, 2022	Gender Politics of Dating Apps [Talk], Lingnan University, Hong Kong
Oct 9, 2021	Gender, Sexuality and Intimacy in a Digital Age [Keynote], International Society for Gender Studies, Japan
Jun 9, 2021	Love Is a Smartphone [Talk], University of Warwick, the UK
Apr 21, 2021	The Politics of Dating Apps [Book talk], University of Pennsylvania, USA
Apr 15, 2020	Cycles of Uninstalling and Reinstalling: Contradictory Affects in Gay App Use [Talk], Hong Kong Baptist University, Hong Kong
Apr 10, 2018	Transformation of Intimate Relationships [Invited Lecture], The Open University of Hong Kong, Hong Kong
Nov 24, 2016	Dating, Hookup, Meet-up? Exploring Intimacy and Gender Dynamics on Mobile Apps [Talk], Sun Yat-sen University, China

INTERNAL SERVICES

THE UNIVERSITY OF SYDNEY

August 2025–	Coordinator, Media@Sydney research seminars
Mar 2025–	Early and mid-career researcher representative, School of Art, Communication and English, Faculty of Arts and Social Sciences
Jul 2024–	Academic advisor, Faculty of Arts and Social Sciences

THE CHINESE UNIVERSITY OF HONG KONG

Aug 2020–Jun 2024 Program coordinator, Global Communication BSSc Programme

Key achievements:

- Revamped curriculum to integrate hands-on English news production training and an expanded selection of electives focused on global communication
- Established Minor in Global Communication

- Successfully boosted the number of local high school students selecting Global Communication BSSc as their first choice by 48%, despite a 5% decline in overall university applications between the 2023 and 2024 academic years
- Developed new exchange programs for undergraduates with several internationally recognized universities

Oct 2023– Jun 2024	Member, Admissions Committee, Faculty of Social Science
Aug 2020–Jul 2021	Member, Search Committee for Global Media Position, School of Journalism and Communication
Aug 2020– Jun 2024	Member, Admissions and Financial Aid Committee, Morningside College
Aug 2020–Jul 2021	Member, Academic Staff Development Review Taskforce, School of Journalism and Communication
Aug 2020–Jul 2022	Member, Executive Committee, School of Journalism and Communication
Aug 2019–Jun 2024	Member, Undergraduate Committee, School of Journalism and Communication,
Aug 2019–Jun 2024	Member, Staff-Student Consultation Committee, School of Journalism and Communication

EXTERNAL SERVICES

2025–present	Associate Editor, <i>Journal of Social and Personal Relationships</i>
2025–present	Associate Editor, <i>Personal Relationships</i>
2023–present	Editorial board, <i>International Journal of Communication</i>
2020–2025	Editorial board, <i>Journal of Social and Personal Relationships</i>
2024–2025	Editorial board, <i>Personal Relationships</i>
2023–present	Co-Chair (elected), LGBTQ Studies Division, International Communication Association
2020–2022	International Liaison (elected), LGBTQ Studies Interest Group, International Communication Association
2018–2020	Student and Early Career Representative (elected), LGBTQ Studies Interest Group, International Communication Association
2015–present	Ad Hoc Reviewer, International Communication Association annual conference
2020	Ad Hoc Reviewer, Flexible Grants for Small Groups, Independent Social Research Foundation
2016–present	Ad Hoc Reviewer, <i>Annals of the International Communication Association</i> ; <i>Archives of Sexual Behavior</i> ; <i>Australian Journal of Psychology</i> ; <i>Body Image</i> ; <i>Chinese Journal of Communication</i> ; <i>Communication and Society (in Chinese)</i> ; <i>Continuum – Journal of Media and Cultural Studies</i> ; <i>Cultural Studies</i> ; <i>Frontiers in Communication</i> ; <i>Global Media and China</i> ; <i>Health and Social Care in the Community</i> ; <i>Information, Communication and Society</i> ; <i>International Communication Gazette</i> ; <i>International Journal of Communication</i> ; <i>International Journal of Cultural Studies</i> ; <i>Journal of Computer-Mediated Communication</i> ; <i>Journal of Gender Studies</i> ; <i>Journal of Homosexuality</i> ; <i>Journal of Personal and Social Relationships</i> ; <i>Mass Communication and Society</i> ; <i>Media International Australia</i> ; <i>Men and Masculinities</i> ; <i>New Media and Society</i> ; <i>Sex Roles</i> ; <i>Sexualities Research and Social Policy</i> ;

Sexualities; SN Social Sciences; Social Media and Society; Journal of Broadcasting and Electronic Media; Qualitative Sociology

COMMUNITY SERVICES

2024–present	Member, Service committee, AIDS Concerns (NGO), Hong Kong
2022–2024	Advisory board, Diversity in Community (NGO), Hong Kong

MEDIA ENGAGEMENT

Aug 23, 2025	私密影像流出瘋傳 (<u>Private videos leaked and went viral</u>), HK 01 (news), Hong Kong
Dec 2023	從交友軟件看女性孤獨 (<u>Examine loneliness among women from dating apps</u> ; in Chinese), 心源 (magazine) Issue 15, Hong Kong
Oct 24, 2023	China's biggest gay dating app wants to beat Grindr, Rest of World (online media), USA
Sep 23, 2023	<u>Gen Z dating trends: Research from apps like Tinder, Bumble and Coffee Meets Bagel shows they see it as less complicated than millennials</u> , South China Morning Post (news), Hong Kong
Sep 22, 2023	<u>ByteDance's 'Meet Cute' Channel allows employees to pay matchmaker</u> , Entrepreneur, USA
Sep 17, 2023	<u>Grounds for true love: Matchmakers use latte art to stir romance in young Hongkongers</u> , Hong Kong Free Press (news), Hong Kong
Jul 28, 2023	<u>"Rainbow hunters" target LGBTQ Chinese students</u> , Foreign Policy (online media), USA
Jul 2023	交友apps的完美與現實之間 (The gap between perfection on dating apps and reality; in Chinese), Breakazine (magazine) Issue 73, Hong Kong
Apr 19, 2023	<u>Chatbot's sex talk features restored after user outcry</u> , TaiwanPlus (online media), Taiwan
Feb 10, 2023	\$4,000萬網上交友騙案如何煉成? (<u>Online dating scam</u> ; in Chinese), Etnet (online media), Hong Kong
Feb 3, 2023	交友App學者分析成功必殺技 (<u>Dating app scholar analyses tips for successful dating</u> ; in Chinese), Etnet (online media), Hong Kong
Jan 6, 2023	單身元旦求愛記 (<u>How a single looks for love</u> ; in Chinese), ACOO (online media), Hong Kong
Aug 18, 2022	<u>Here's what happened when I reactivated my Grindr profile after a two-month break</u> , Fashion Journal (online media), Australia
Jun 27, 2022	交友 app 心法 (<u>Tips in using dating apps</u> ; in Chinese), 齋傾唔做 (online media), Hong Kong
Oct 28, 2021	夠劣先玩交友App? 出來玩預咗要還? (Use of dating apps; in Chinese), Stand News (news; shut down in Dec 2021), Hong Kong
Aug 27, 2021	<u>To survive, China's biggest gay dating app became a pharmacy</u> , Rest of World (online media), USA
Feb 12, 2021	交友app真人騷 (Dating apps reality show; in Chinese), Apple Daily (online media; shut down in Jun 2021), Hong Kong

Jan 20, 2021	我想打破社会对交友软件“只是用来约炮”的刻板印象 (<u>I want to break the social stereotype that dating app is “just for hookups”</u> ; in Chinese), <i>All Now (online media), China</i>
Dec 2, 2020	<u>The “romance scammers” cashing in on lockdown loneliness</u> , <i>BBC News (news), United Kingdom</i>
Nov 1, 2020	黃藍碰撞 愛係乜顏色? (<u>Yellow meeting blue. What is the color of love?</u> ; in Chinese), <i>Ming Pao (news), Hong Kong</i>
May 17, 2017	文化影響！美華人男男性行為較會用安全套 (<u>Culture matters! American Chinese MSM tend to use condoms</u> ; in Chinese), <i>Apple Daily (news), Taiwan</i>
April 27, 2017	交友app大剖析 (<u>Analysis of dating apps</u> ; in Chinese), <i>Apple Daily (news), Taiwan</i>

PUBLIC ENGAGEMENT

Jan 11, 2025	Facilitator, Online dating workshop (in Chinese), AIDS Concern, Hong Kong
Nov 14, 2024	Facilitator, Online dating workshop (in Chinese), The Chinese University of Hong Kong, Hong Kong
Sep 9, 2023	Moderator, Queer Asia: Dialogues with filmmakers from India and South Korea, Hong Kong Lesbian and Gay Film Festival, Hong Kong
Oct 23, 2022	Panelist, 同志交友裡面的性別定型及框框 (Stereotypes and labels in same-sex socializing; in Chinese), Pink Dot, Hong Kong
Oct 31, 2021	Panelist, 男神同你傾BL (<u>BL culture</u> ; in Chinese), Pink Dot, Hong Kong

INDUSTRY EXPERIENCE

Oct 2011–Jul 2012	Advertising Copywriter Major clients: HSBC (Hong Kong), Wyndham Hotel Group The Gate Worldwide, Hong Kong
Feb 2010–Jul 2010	Communications and Events Officer Aide et Action, Hong Kong
Aug 2008–Aug 2009	Advertising Copywriter Major clients: Red Bull, Citibank (Hong Kong) Hotdog Workshop, Hong Kong
July 2007–Aug 2007	Advertising Account Servicing Intern DraftFCB, Hong Kong