

Rob Nicholls  
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## EDUCATION

*University of New South Wales, Sydney, Australia*

**Ph.D** 2011

Thesis: "Regulating Broadcasting In Australia: Power, Policy and Punctuated Equilibria"

*University of New South Wales, Sydney, Australia*

**M.A. in Politics and International Relations** 2005

Research thesis: "The Global Digital Divide"

*Birmingham University, UK*

**B.Sc. (Honours) in Electronics and Communications Engineering** 1983

Areas of Concentration: Microwave, Optical waveguides

Honours Thesis: "Modelling modes of coupling in single mode fibre optic couplers"

## TEACHING EXPERIENCE

*UNSW – August 2013 to November 2023*

### Associate Professor

I was the designer and convenor of undergraduate course COMM3050 – Data use and misuse. I have designed and delivered: AGSM course (with Pamela Hanrahan) MBAX9151: Law, Regulation and Ethics, TABL2731 – Competition and Consumer Law, TABL2712 – Business Ethics and the Law; and LAWS8044 – Electronic Commerce Law. I redesigned the core first year business law for commerce course (TABL1710) to blended mode. I previously taught undergraduate TABL3791 – International Business Law and TABL1710 – Business and the Law. I previously taught the LLM course LAWS8054 – Telecommunications and Media Law. I have delivered postgraduate and undergraduate courses in other faculties at UNSW, as well as at UTS, La Trobe, Monash, Melbourne, and Macquarie.

## GRANTS

*Commonwealth Treasury, CDR Cyber Security*

I was one of a team of four leads on a major review of risk issues for Treasury, a project with revenue of \$500K.

*ARC Linkage Infrastructure, Equipment and Facilities 2023 (LIEF) LE230100069*

I was the UNSW lead on LE230100069 "The International Digital Policy Observatory" with ARC funding of \$215K in a project of \$315K. The home university is Sydney, and the other collaborating university is UTS.

*Google 2022/2023*

I was the director of the UNSW Business School "Reg Lab". This was a partnership between UNSW and Google, with a \$250K budget funded by Google, the Business School and contract research income.

*Facebook 2021/2022*

I was the Principal Investigator on a project which is funded with a research gift of \$US67,625 (\$A91,373). The project uses multi-agent models and emergence in the context of mis/dis-information flows.

*UNSW Business School 2018/2020*

I was the Director of the UNSW Business School Cybersecurity and Data Governance Network. This research network has a three-year budget of \$75,000 to develop leading expertise in this area.

*iapp(ANZ) Legacy 2019/2021*

I was the CI on a \$30,000 grant to investigate "(mis)Informed Consent: Privacy, unfair contract and unconscionable conduct".

*UNSW Business School 2019/2020*

I have received funding of \$40,000 with Professor Jenny Buchan as a Linkage Research Seed Fund grant from the UNSW Business School for a project entitled "Do franchisors abuse their market dominance? A pilot study".

*UNSW Business School 2019*

I have received funding of \$5,000 with Professor Jenny Buchan to develop a case study on Retail Food Group for use across the Business School, the AGSM and to be published internationally.

*Allens Hub for Technology, Law & Innovation 2018/2021*

I was the co-Chief Investigator with Dr Katharine Kemp on a project that has received funding of \$16,500 entitled "Data as a Source of Market Power".

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*UNSW-Tsinghua Collaborative Research 2018*

I was co-Chief Investigator with Professor Deborah Healey, Associate Professor Heng Wang and Dr Weihuan Zhou on a project that has received funding of \$20,000 entitled "Financial Innovation and Regulatory Change in the Context of (De)globalisation: China's Approach and the Implications for Australia".

*Centre for Social Impact 2017*

I was the Lead Chief Investigator on a CSI grant of \$9K entitled "Franchisees – Consumers or Capitalists: Locating added value in franchise systems" with co-Chief Investigator Professor Jenny Buchan.

*UNSW Course Design Tool Pilot Work Plan 2017*

I received a \$10K grant to partly digitalise my Business Ethics and the Law course from UNSW and to pilot the process with five others for an anticipated 600 courses over the following years.

*Business School Research Grant 2017*

I was the Chief Investigator on an SRG of \$10K entitled "Conspiracy or Coincidence: Assessing Concerted Practices under Amended Australian Competition Law".

*Business School Research Grant 2016*

I was the Chief Investigator on an SRG of \$10K entitled "Evaluating the competitiveness of industry superannuation providers"

*Centre for International Finance and Regulation (2014/15)*

I was the Chief Investigator on CIFR grant T020 entitled "Competition law and policy in Australian financial services legislation". This \$230,000 grant project was completed on time and within budget.

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PROFESSIONAL EXPERIENCE

*University of Sydney*

**February 2024 to date**

**Senior research associate (0.2 FTE)**

I am a senior researcher in Media and Communications in the Faculty of Arts and Social Sciences.

*Association for Data-driven Marketing and Advertising*

**Manager, Regulatory and Policy (0.6 FTE)**

**June 2024 to date**

I provide regulatory and policy strategic advice to this industry association.

*nicholls.mmc Pty Limited*

**Principal**

**August 2007 to date**

Provision of regulatory advisory services that complement the legal services provided by law firms such as Allens, Corrs, Gilbert + Tobin and Webb Henderson. Provision of dispute resolution services such as commercial mediation and reconciliation in the technology sector. Member of nbn Pool. Provided services to NSW state on policy and regulatory matters including electronic conveyancing interoperability. Expert in a number of Federal Court cases. Provided process audit services in the telecommunications sector directed by communications regulator. Contracted with federal regulators, federal government and the UK, to provide dispute resolution services, regulatory advice, and stakeholder management services.

*UTS Sydney Law*

**Professional Fellow**

**April 2015 to date**

I provide advice to UTS Sydney Law as part of this adjunct appointment.

*UNSW Australia*

**Associate Professor**

**September 2015 to November 2023**

I was an associate professor of regulation and governance at the UNSW Business School. My research interests are in competition law, the regulation of networked industries and the financial services sector. I am the designer and convenor of the courses COMM2050: Data Use and Misuse. I was the designer, with Pamela Hanrahan, of the AGSM course (MBAX9151): "Law, Regulation and Ethics". I designed and delivered TABL2731: Competition and Consumer Law, TABL2721: Business Law in Action, and LAWS8044 – Electronic Commerce Law. I redesigned the core business law for commerce course (TABL2710) to blended mode. I have taught the Law masters course LAWS8054: Telecommunications and Media Law. Three of my doctoral candidates have completed their PhDs in the UNSW Business School (2018), social sciences at UTS (2020) and UNSW Law School (2021). I was a Deputy Director of the UNSW Institute for Cybersecurity (IFCYBER). Using study leave (sabbatical), in the last quarter of 2019, I was appointed as a visiting professor at the University of Trento, Italy. I worked with Professor Simonetta Vezzoso.

*UNSW Australia*

**Lecturer, Research Associate, and Fellow**

**July 2013 - January 2015**

I convened and lectured courses on International Political Economy (Semester 1, 2014) and International Organisations (Semester 2, 2014). The IPE course is at third year undergraduate level and the International Organisations courses are second year undergraduate and Masters levels.

I also worked in the UNSW Centre for Law Markets and Regulation researching the sources of endogenous systemic risk in the superannuation system.

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As part of my CIFR grant, I worked as a CIFR Research Fellow on competition law and policy in Australian financial services legislation.

For six months in 2015, I was a Research Fellow at Swinburne. I was part of a team on a project called 'Spectrum After Scarcity'. This is a program of research, supported by the Australian Research Council under its Discovery Projects Scheme.

*Office of the Independent Telecommunications Adjudicator*

**Adjudicator**

**2012 to 30 June 2020**

Resolve or determine disputes between Telstra's wholesale customers and Telstra in respect of regulated services. This appointment was made with the authorisation of the Australian Competition and Consumer Commission and the support of Telstra's key wholesale customers.

*Webb Henderson, Sydney Australia*

**Principal Advisor, Consultancy**

**2011 - 2013**

Provided strategic and technology advisory services on regulation of networked industries. These services were either provided directly or on a basis that complemented the legal services provided by Webb Henderson to its clients.

*ACCC, Sydney, Australia*

**General Manager**

**2010 - 2011**

Responsible for the competition regulation of three aspects of telecommunications:

- Transmission and facilities access
- Spectrum and mobiles
- Broadcasting and content

This role was part of the ACCC's broader regulation of competition in the telecommunications sector in Australia

*Gilbert + Tobin, Sydney Australia*

**Consultant (Partner 2000 – 2002)**

**1998 - 2010**

Provided strategic and technology advisory services in the fields of broadcasting, telecommunications, radiocommunications and other network industries. Delivered advice and solutions on a range of levels from trusted commercial adviser to technology expert.

*Optus, Sydney Australia*

**Group Product Manager**

**1997 - 1998**

*Century Communications Inc., New Canaan, CT, USA*

**Manager, Technology Strategy**

**1995 - 1997**

*Australis Media Limited, Sydney Australia*

**Manager, Technology Strategy**

**1993 - 1995**

*AWA Limited, Sydney Australia*

**Business Manager**

**1989 - 1993**

*Honeywell, Sydney Australia*

**Sales Engineer**

**1988 - 1989**

*Aspen Electronics, London UK*

**Sales Engineer**

**1987 - 1988**

*Astec Electronics, Reading UK*

**Product Manager (previously Design Engineer)**

**1984 - 1987**

*Motorola, Basingstoke UK*

**Design Engineer**

**1983 – 1984**

PUBLICATIONS – JOURNALS (PEER REVIEWED)

Nicholls, R. (2024). No more Rivers of Gold. *Gazette of Law and Journalism*, 23 October 2024.

Nicholls, R. (2024). eSafety Commissioner v X Corporation. *Gazette of Law and Journalism*, 24 October 2024.

Nabavi, E., Nicholls, R. and Roussos, G. (2024). Locating Responsibility in the Future of Human–AI Interactions. *IEEE Transactions on Technology and Society*, 5(1), 58-60.

Nicholls, R. (2024). Mis-and-Dis-Information: A complex agenda. *Gazette of Law and Journalism*, 13 May 2024.

Nicholls, R. J. (2023). Regulating the New: Overland Telegraph to Generative AI. Charles Todd Oration 2023. *Australian Journal of Telecommunications and the Digital Economy*, 11(4), 1-12. doi: [10.18080/jtde.v11n4.856](https://doi.org/10.18080/jtde.v11n4.856)

Nicholls, R. (2022). Informed Consent to Online Standard Form Agreements. *Global Privacy Law Review*, 3(3), 163-176.

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- Nicholls, R. (2022). Reform in Australia: a Focus on Informed Consent. *Global Privacy Law Review*, 3(3), 177-189.
- Kyle, S. & Nicholls, R. (2022). Complaints Management in Australian Universities: Effectiveness, Reliability, and Recommendations for Improvement. *The Arbitrator and Mediator*. July 2022, 27 - 37.
- Nicholls, R. (2021). Merger Movements: International Coordination of Merger Clearance Policy. *Australian Business Law Review*, 49, 145-148.
- Nicholls, R. (2021). Valuing News: The Australian News Media Bargaining Code. *InterMEDIA*, 49(2), 20-25.
- Garcia, S. G., Barclay, K., & Nicholls, R. (2021). Can anti-illegal, unreported, and unregulated (IUU) fishing trade measures spread internationally? Case study of Australia. *Ocean and Coastal Management*, 202, 105494.
- Nicholls, R. (2021). Regtech as an Antitrust Enforcement Tool. *Journal of Antitrust Enforcement*, 9 (1), 135-151.
- Kayis, D., & Nicholls, R. (2020). When the carrot resembles a stick: The exclusion of concerted practices from the ACCC's revised immunity policy. *Competition and Consumer Law Journal*, 27(3), 187-210.
- Nicholls, R. and Vezzoso, S. (2020). Decentralised digital ecosystems and competition law: a conceptual framework. *European Competition Law Review* 41 (7), 345-355.
- Buchan, J. M., & Nicholls, R. (2020). The challenges of navigating the COVID-19 pandemic for Australia's franchise sector. *Australian Business Law Review* 48, 126-137.
- Nicholls, R. (2020). Limiting Access, Limited Blocking: Evidence and Practice in s 115A Injunctions. *Australian Intellectual Property Journal* 30, 114-128
- Nicholls, R., & Kayis, D. (2019). Common corporate owners, concerted corporate actions? *Australian Journal of Corporate Law* 34, 202-229.
- Nicholls, R., & Fisse, B. (2018). Concerted Practices and Algorithmic Coordination: Does the New Australian Law Compute?. *Competition and Consumer Law Journal* 26, 26-47.
- Nicholls, R. (2018). Making the dual model work: Competitive neutrality and net neutrality issues facing the Australian Broadcasting Corporation. *Competition and Consumer Law Journal* 25, 301-314.
- Buchan, J. M., & Nicholls, R. (2017). The law of unintended consequences: The effects of voiding ipso facto clauses in business format franchise agreements. *Australian Business Law Review*, 45 (5), 433-447.
- Nicholls, R., & Kayis, D. (2017). Concerted Practices Contested: Evidentiary thresholds. *Competition and Consumer Law Journal*, 25, 125-150.
- Morris, C., & Nicholls, R. J. (2017). Do it once, get it right: Wholesale regulatory intervention in price and cost disclosure. *Law and Financial Markets Review*. doi:[10.1080/17521440.2017.1375217](https://doi.org/10.1080/17521440.2017.1375217)
- Nicholls, R. J. (2017). Rights and Wrongs for Implanting Military RFID. *IEEE Technology and Society Magazine*, 36(1), 48-51. doi:[10.1109/MTS.2017.2654288](https://doi.org/10.1109/MTS.2017.2654288)
- Michael, K., Michael, M. G., Galliot, J. C., & Nicholls, R. (2017). Socio-Ethical Implications of Implantable Technologies in the Military Sector. *IEEE Technology and Society*, 36 (1), 7-9. doi:[10.1109/MTS.2017.2670219](https://doi.org/10.1109/MTS.2017.2670219)
- Healey, D., & Nicholls, R. J. (2017). Enhancing Competition: Challenges for Australian Retail Banking. *Journal of Banking and Finance: Law and Practice*, 28, 48-71.
- Buchan, J. M., & Nicholls, R. (2017). Flipping Out: Flip Clauses are Enforceable in the United States Again!. *Company and Securities Law Journal*, 35(1), 65-69.
- Nicholls, R. J., & Cave, M. (2017). The use of spectrum auctions to attain multiple objectives: Policy implications. *Telecommunications Policy*, 41(5-6), 367-378. doi:[10.1016/j.telpol.2016.12.010](https://doi.org/10.1016/j.telpol.2016.12.010)
- Nicholls, R. J. (2017). The Australian Telecommunications Regulatory Environment: An overview. *Australian Journal of Telecommunications and the Digital Economy*, 4(4), 196-213. doi:[10.18080/ajtde.v4n4.76](https://doi.org/10.18080/ajtde.v4n4.76)
- Nicholls, R. J. (2016). Spectrum Management Issues for Heterogeneous Networks in Commons Spectrum. *info*, 18(4). doi:[10.1108/info-02-2016-0010](https://doi.org/10.1108/info-02-2016-0010)
- Nicholls, R., & Buchan, J. M. (2016). Failing Firm, Failing Franchisor: Local Market Analysis in Australian Merger Clearance. *Competition and Consumer Law Journal*, 23, 247-265.
- Bateman, H., Donald, S., Liu, K., Buckley, R., & Nicholls, R. (2016). Too connected to fail: the regulation of systemic risk within Australia's superannuation system. *Journal of Financial Regulation*, 2(1), 56-78. doi:[10.1093/jfr/fjv010](https://doi.org/10.1093/jfr/fjv010)
- Healey, D. J., & Nicholls, R. (2016). Should Stability Reign? The Consumer Downside of Foregone Competition in Retail Banking Markets. *Banking and Finance Law Review*, 32, 69-101.
- Buchan, J. M., Frazer, L., Qu, C. Z., & Nicholls, R. (2015). Franchisor Insolvency in Australia: Profiles, Factors, and Impacts. *Journal of Marketing Channels*, 22(4), 311-332. doi:[10.1080/1046669X.2015.1113487](https://doi.org/10.1080/1046669X.2015.1113487)
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- Abbas, R., Michael, K., Michael, M., & Nicholls, R. (2015). Key government agency perspectives on location based services regulation. *Computer Law and Security Review*, 31(6), 736-748. doi:[10.1016/j.clsr.2015.08.004](https://doi.org/10.1016/j.clsr.2015.08.004)
- Donald, S. S., & Nicholls, R. (2015). Bank custodians and systemic risk in the Australian superannuation system. *Journal of Banking and Finance: Law and Practice*, 26, 25-38.
- Nicholls, R. (2014). Something to remember him by: Commissioner Joaquin Almunia's farewell gift. *Law and Financial Markets Review*, 8(4), 315-317. doi:[10.5235/17521440.8.4.315](https://doi.org/10.5235/17521440.8.4.315)
- Nicholls, R. J., & O'Brien, J. (2014). Hanging together or hanging separately: Is competition law in the process of eclipsing financial regulation?. *Law and Financial Markets Review*, 8(2), 178-184. doi:[10.5235/17521440.8.2.178](https://doi.org/10.5235/17521440.8.2.178)
- Nicholls, R. J. (2014). Structural Separation, Interconnection and Access. *Journal of Competition and Consumer Law*, 22(1), 54-56.
- Abbas, R., Michael, K., Michael, M., & Nicholls, R. (2013). Sketching and validating the location-based services (LBS) regulatory framework in Australia. *Computer Law and Security Review*, 29(5), 576-589. doi:[10.1016/j.clsr.2013.07.014](https://doi.org/10.1016/j.clsr.2013.07.014)
- Nicholls, R. (2013). High-efficiency video coding: A future for ultra-high definition television?. *International Journal of Digital Television*, 4(2), 193-202. doi:[10.1386/jdvt.4.2.193\\_1](https://doi.org/10.1386/jdvt.4.2.193_1)
- Nicholls, R. J. (2012). Right to Privacy: Interception and Access in Australia. *IEEE Technology and Society Magazine*, 31(1), 42-49. doi:[10.1109/MTS.2012.2185274](https://doi.org/10.1109/MTS.2012.2185274)
- Nicholls, R. J., Iglesias, R., & Travis, A. (2012). Private Clouds with No Silver Lining: Legal Risk in Private Cloud Services. *Communications & Strategies*, 85, 125-140.
- Nicholls, R., & Rowland, M. (2008). Regulating the use of telecommunications location data by Australian law enforcement agencies. *Criminal Law Journal*, 32, 343-350.
- Nicholls, R. (2008). Axes of integration in the delivery of audiovisual services. *Telecommunications Journal of Australia*, 58(1), 13.1-13.21.
- Nicholls, R. J. (2007). Technological protection measures: mobile digital rights management. *Copyright Reporter*, 25(2), 40-54.
- Nicholls, R. (2005). Digital Rights Management in Television. *Communications Law Bulletin*, 24(1), 11-13.
- Jew, B., & Nicholls, R. (2002). Rationalisation or technical evolution? The emergence of the gatekeeper portal. *Telemedia: the monthly newsletter on Australian telecommunications and media law*.
- Waters, P., Jew, B., & Nicholls, R. (2002). Getting a WiFi of 3G. *Telemedia: the monthly newsletter on Australian telecommunications and media law*.
- Jew, B., & Nicholls, R. (2002). Bandwidth trading. *Telemedia: the monthly newsletter on Australian telecommunications and media law*.
- Jew, B., Nicholls, R., & Alston, N. (2002). Bandwidth after Enron and Global Crossing: new game ñ new rules?. *Telemedia: the monthly newsletter on Australian telecommunications and media law*.
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#### PUBLICATIONS – CONFERENCES (PEER REVIEWED)

- 
- Nicholls, R. 2021. "Application Programming Interfaces: a new regulatory tool?" to ComplianceNet, June 2021, University College London.
- Nicholls, R. 2021. "Regulatory design for Regtech compliance and enforcement" to 8<sup>th</sup> ECPR Standing Group on Regulatory Governance, June 2021, Exeter University.
- Nicholls, R. 2021. "Shaming a Sector: Regulatory responses to the Hayne Royal Commission" to 8<sup>th</sup> ECPR Standing Group on Regulatory Governance, June 2021, Exeter University.
- Nicholls, R. 2021. "When the Price is Right: AI in Final Offer Arbitration" to workshop on Pricing Technologies and their Economic and Social Consequences (PriTech 2021) at Florence School of Regulation.
- Nicholls, R. 2021. "Socio-Technical and Regulatory Issues Raised by COVID-19" to American Association for the Advancement of Science (AAAS2021), March 2021, USA.
- Nicholls, R and Deniz Kayis. 2019. "Common Corporate Owners, Concerted Corporate Actions?" to Corporate Law Teachers' Association, February 2019, Auckland Law School.
- Nicholls, R. 2014. "And So To Bed: Regulatory regimes as a mechanism to embed neoliberalism" The Politics of Legality in a Neoliberal Age, 1-2 August 2014, UNSW
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#### PUBLICATIONS – BOOK CHAPTERS

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- Nicholls, R. (2021). Platforms, Privacy and Antitrust: Analysing the Australian Digital Platforms Inquiry. In Viscasillas, P. and Martín-Laborda, A (eds). *The Digital Economy: Regulatory, Contractual and Competition Aspects* (pp. 51 – 76). Valencia, Spain: Tirant lo Blanch.
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- Garcia Garcia S., Barclay K., and Nicholls, R. (2020). The Multiple Meanings of Fish: Policy Disconnections Australian Seafood Governance. In Probyn E., Johnston K., and Lee N. (eds). *Sustaining Seas Oceanic Space and the Politics of Care* (pp. 75-86). Lanham, Maryland: Rowman & Littlefield.
- Nicholls, R. (2020). Algorithm-Driven Collusive Conduct. In D. Healey, M. Jacobs, & R. Smith (Eds.), *Research Handbook on Methods and Models of Competition Law* (1 ed., pp. 138-166). Cheltenham, England: Edward Elgar.
- Nicholls, R. (2015). The National Broadband Network. In J. Menadue, & M. Keating (Eds.), *Fairness, Opportunity and Security: Filling the Policy Vacuum* (pp. 239-248).
- Nicholls, R. J. (2014). Telstra. In B. Griffen-Foley (Ed.), *A Companion to the Australian Media* (pp. 469-470). North Melbourne, Victoria: Australian Scholarly Publishing.
- Nicholls, R. J. (2014). Broadcasting Regulation. In B. Griffen-Foley (Ed.), *A Companion to the Australian Media*. North Melbourne, Victoria: Australian Scholarly Publishing.
- Nicholls, R. (2010). Chapter 8: For What it's Worth: Cost Benefit Analysis of the use of Interception and Access in Australia. In S. Bronnitt, C. Harfield, & K. Michael (Eds.), *The Implications of Covert Policing: The Fourth Workshop on the Social Implications of National Security, 2009-* (pp. 63-77). Wollongong, Australia: University of Wollongong Press, the Centre for Transnational Crime Prevention, Faculty of Law.
- Nicholls, R., & Rowland, M. (2007). Chapter 7. Message in a Bottle: Stored Communications Interception as Practised in Australia. In K. Michael, & M. Michael (Eds.), *The Second Workshop on the Social Implications of National Security (from Dataveillance to Ubervveillance and the Realpolitik of the Transparent Society)* (pp. 83-96). Wollongong, Australia: University of Wollongong, IP Location-Based Services Research Program (Faculty of Informatics) and Centre for Transnational Crime Prevention (Faculty of Law).
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PUBLICATIONS – OPINION PIECES

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- Nicholls, Rob 2024 "‘Concerning’: ACCC interim report on supermarket inquiry tells of supplier woes and ‘oligopolistic’ market" The Conversation. Available at <https://theconversation.com/concerning-acc-interim-report-on-supermarket-inquiry-tells-of-supplier-woes-and-oligopolistic-market-239931>
- Nicholls, Rob, Cameron McTernan, Scott Fitzgerald, and Terry Flew 2024 "Google is worth more in Australia than major news outlets. Here's how it could better fund journalism" The Conversation. Available at <https://theconversation.com/google-is-worth-more-in-australia-than-major-news-outlets-heres-how-it-could-better-fund-journalism-239093>
- Nicholls, Rob 2024 "How well is the federal government regulating social media in Australia?" The Conversation. Available at <https://theconversation.com/how-well-is-the-federal-government-regulating-social-media-in-australia-237991>
- Nicholls, Rob and Terry Flew 2024 "Investigating social media harm is a good idea, but parliament is about to see how complicated it is to fix" The Conversation. Available at <https://theconversation.com/investigating-social-media-harm-is-a-good-idea-but-parliament-is-about-to-see-how-complicated-it-is-to-fix-229900>
- Nicholls, Rob 2024 "Elon Musk is mad he's been ordered to remove Sydney church stabbing videos from X. He'd be more furious if he saw our other laws" The Conversation. Available at <https://theconversation.com/elon-musk-is-mad-hes-been-ordered-to-remove-sydney-church-stabbing-videos-from-x-hed-be-more-furious-if-he-saw-our-other-laws-228380>
- Nicholls, Rob 2024 "Facebook won't keep paying Australian media outlets for their content. Are we about to get another news ban?" The Conversation. Available at <https://theconversation.com/facebook-wont-keep-paying-australian-media-outlets-for-their-content-are-we-about-to-get-another-news-ban-224857>
- Nicholls, Rob 2023 "Do you trust AI to write the news? It already is – and not without issues" The Conversation. Available at <https://theconversation.com/do-you-trust-ai-to-write-the-news-it-already-is-and-not-without-issues-216909>
- Nicholls, Rob 2023 "The \$500 million ATO fraud highlights flaws in the myGov ID system. Here's how to keep your data safe" The Conversation. Available at <https://theconversation.com/the-500-million-ato-fraud-highlights-flaws-in-the-mygov-id-system-heres-how-to-keep-your-data-safe-210459>
- Nicholls, Rob 2023 "The great construction company collapse: when your builder goes bust" UNSW BusinessThink. Available at <https://www.businessthink.unsw.edu.au/articles/construction-company-collapse>
- Nicholls, Rob 2023 "Have you given away secrets on ChatGPT?" UNSW Newsroom. Available at <https://newsroom.unsw.edu.au/news/business-law/have-you-given-away-secrets-chatgpt>
- Nicholls, Rob 2022 "Stuff-up or conspiracy? Whistleblowers claim Facebook deliberately let important non-news pages go down in news blackout" The Conversation. Available at <https://theconversation.com/stuff-up-or-conspiracy-whistleblowers-claim-facebook-deliberately-let-important-non-news-pages-go-down-in-news-blackout-182673>
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Nicholls, Rob 2022 "The power of tech giants has made them as influential as nations. Here's how they're sanctioning Russia" The Conversation. Available at <https://theconversation.com/the-power-of-tech-giants-has-made-them-as-influential-as-nations-heres-how-theyre-sanctioning-russia-178424>

Nicholls, Rob 2021 "This week's changes are a win for Facebook, Google and the government — but what was lost along the way?" The Conversation. Available at <https://theconversation.com/this-weeks-changes-are-a-win-for-facebook-google-and-the-government-but-what-was-lost-along-the-way-155865>

Nicholls, Rob 2020 "Government's \$800m Digital Business plan will let you access myGov with facial recognition" The Conversation. Available at <https://theconversation.com/governments-800m-digital-business-plan-will-let-you-access-mygov-with-facial-recognition-147048>

Nicholls, Rob 2020 "If Facebook really pulls news from its Australian sites, we'll have a much less compelling product" The Conversation. Available at <https://theconversation.com/if-facebook-really-pulls-news-from-its-australian-sites-well-have-a-much-less-compelling-product-145380>

Nicholls, Rob 2020 "In a world first, Australia plans to force Facebook and Google to pay for news (but ABC and SBS miss out)" The Conversation. Available at <https://theconversation.com/in-a-world-first-australia-plans-to-force-facebook-and-google-to-pay-for-news-but-abc-and-sbs-miss-out-143740>

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Got Your Licence, Buddy? – opinion piece on Centre for Law, Markets and Regulation website

Promoting Competition and Financial Regulation – opinion piece on Centre for Law, Markets and Regulation website

Two Bites Or Two Cherries For Auditors? – opinion piece on Centre for Law, Markets and Regulation website

Cartel Immunity/Leniency: The Truth, The Whole Truth ... – opinion piece on Centre for Law, Markets and Regulation website

Custodian Banks: Too Big To Get Bigger? – opinion piece on Centre for Law, Markets and Regulation website

A test, but in whose interest? – opinion piece in The PANPA Bulletin, September 2012

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Nicholls, Rob. 2020. "When Code is Law: Bargains Between News Publishers and Platforms" Competition Policy International, Oceania Column, July 2020.

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Nicholls, Rob. 2012. "Cultural discontents: cultural protection in an internet world." Ericsson Business Review 1 of 2012.

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PUBLICATIONS – CONFERENCES

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Presentation "Platforms, Privacy and Antitrust: Analysing the Australian Digital Platforms Inquiry" to International Congress: The Digital Economy Regulatory Contractual and Competition Aspects (invited paper) Universidad Carlos III de Madrid, 14 – 15 November 2019.

Presentation "Problems that Arise from a Failure to Consider Competition Issues" to UNSW China International Business and Economic Law workshop on Financial Innovation and Regulatory Change in the Context of (De)globalisation (invited paper), Sydney, 16 November 2018

Presentation "Anticompetitive conduct on the blockchain" to Tsinghua University workshop (invited paper), Beijing, 31 October 2018

Presentation "Algorithm-driven Business Conduct: Competition and collusion" to East Asia Competition Network Conference, Sydney, 29 August 2018

Presentation "Algorithm-driven Business Conduct: Competition and collusion" to Corporate Law and Finance Meets Antitrust Policy: Old and New Questions, Lund, 26 – 27 June 2018

"Ignite" presentation on price discrimination to Law and Society, Toronto, 7 – 10 June 2018

Presentation "Algorithm-driven Business Conduct: Competition and collusion" to Law and Society, Toronto, 7 – 10 June 2018

Presentation (with Brent Fisse) to Law Council of Australia, Competition Law section, Melbourne, 4 – 5 August 2017

Presentation to ACCC Regulatory Conference, Brisbane, 27 – 28 July 2017

Presentation to International Telecommunications Society regional meeting, Kyoto, 24 – 27 June 2017

Presentation to Corporate Law Teachers Association, Griffith University, 5 – 7 February 2017

Presentation to Insolvency Academics Network, Sydney University, 5 December 2016

Presentation to CEPAR Pensions and Superannuation Seminar, UNSW, 21 November 2016

Invited presentation to QUT Law School and School of Justice, QUT, 18 November 2016

Presentation to the Australian Political Science Association, UNSW, 26 – 28 September 2016

Presentations to Productivity Commission on 24 August 2016 (Melbourne) and 31 August (Sydney)

Co-convenor of, and presentation to 9th Workshop on the Social Implications of National Security, University of Melbourne, 12 July 2016

Presentation to 24th Colloquium of Superannuation Researchers, UNSW, 4-5 July 2016

Presentation to CIBEL workshop on China-Australia Free Trade Agreement, UNSW, 17-18 June 2016

Presentation to CEPAR Pensions and Superannuation Seminar, UNSW, 12 June 2016

Presentation to workshop on the Socio-Economic Impacts of Mobile Communications: Implications for ASEAN at the Lee Kuan Yew School of Public Policy, Singapore, 22 -23 April 2016

Presentation to Telecom Forum: Law, regulation and enforcement, Oman, 9-11 February 2016

Presentation to the Thailand National Broadcasting and Telecommunications Commission (with Prof. Lesley Hitchens of UTS), Thailand, 4 – 8 November 2015

Nicholls, Rob 2015 "Competition in Financial Services" Presentation to the Economic Society of Australia, Sydney, October 2015

Nicholls, Rob 2015 "Making the Dual Model Work: Competitive neutrality and net neutrality issues facing the Australian Broadcasting Corporation" Expert Symposium on Competitive Neutrality, Sydney, October 2015

Nicholls, Rob, Scott Donald and Kevin Liu 2015. "It's a Small World after all: Using social network analysis to investigate systemic risk in the Australian superannuation sector" Netconomics satellite at NetSci, Zaragoza, June 2015

Nicholls, Rob. 2014. "Competition policy review – the framework" Competition Law and Policy, 25 November 2014, Centre for International Finance and Regulation.

Nicholls, Rob. 2014. "Agreeing to disagree: State agents' roles in undertakings and deferred prosecutions for global financial services misconduct" Sixth Oceanic Conference on International Studies, 9-11 July 2014, University of Melbourne.

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**SOFTWARE SKILLS**

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Microsoft Office, Adobe Acrobat Professional, Tableau Desktop, Gephi, Mendeley, NetLogo, Python and the statistical analytical package "R" at high level.

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**LANGUAGES**

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English – native language, French and German – speak, read, and write with basic competence

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**MEMBERSHIPS**

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Practitioner member of Resolution Institute  
Senior Member: Institute of Electrical and Electronics Engineers  
Member of the International Telecommunications Society  
Associate member of the American Bar Association  
Member of the International Institute of Communications  
Member of the Telecommunications Society of Australia