



THE UNIVERSITY OF
SYDNEY

Scaling Social Enterprises in Vietnam

February 1st - 15th, 2020



Important Dates

Applications close

Sunday 25th August 2019

Pre-Departure Workshops

Thursday 31st October 2019

Thursday 5th December 2019

Tuesday 21st January 2020

Travel Dates

Saturday 1st February 2020 –

Saturday 15th February 2020

More information

Jared Harrison

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Register

Information on how to register.

<https://business.sydney.edu.au/forms/rare/rare-application>

To find out more, visit

<https://sydney.edu.au/business/rare>

The Remote and Rural Enterprise (RARE) Program is offering selected undergraduate students from The Business School, Faculty of Engineering and Information Technologies, Faculty of Arts and Social Sciences and Faculty of Science an opportunity to study social enterprise in Vietnam as part of an action research project in the unit IBUS3106 in February 2020. Successful students will be offered a \$3,000 scholarship from the New Colombo Mobility Program to support their travel and accommodation in Hanoi, Vietnam.

Interest in the concept of social entrepreneurship has been sparked over the last two decades due to frustration with inefficient, ineffective and failed action of government and philanthropic bodies, as well as the socially destructive behaviour of many businesses. An explicit and central social mission, innovation, creativity and a strong market orientation are the distinguishing features of the social entrepreneurship phenomenon. In this intensive unit of study you will spend two weeks working in cross-faculty teams to understand social entrepreneurship in the Vietnamese context. Each team will work with a Vietnam-based social enterprise to provide insights on how they can scale their operations and enhance their social impact.

Participating academics

- Dr Linh Nguyen, Researcher and Sessional Lecturer
- Jared Harrison, Associate Lecturer in Social Enterprise and RARE Program Manager



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The action research projects will focus on the following themes:

- Understanding the environment of social enterprises in Vietnam
- Exploring the challenges of scale and financial sustainability
- Juggling the dual goals of financial returns and a social mission

Pre-departure program

Before travelling to Vietnam, you will participate in three predeparture workshops that will cover background on the Vietnamese context and basic information about social entrepreneurship and action research.

In-country action research project:

During this unit of study you will work alongside a Vietnamese social enterprise and develop an actionable plan for how they can scale their activities and enhance their impact. The action research project will involve conversations with the entrepreneur and other stakeholders, meetings with industry professionals and attendance at lectures and workshops.

Benefits of participating

In addition to cultivating your understanding of the challenges and impact of social entrepreneurship, this program will enhance your negotiation and communication skills and allow you to develop insight into the challenges associated with critically analysing a real-world problem.

To be eligible for the scholarship, you must:

- Be an enrolled undergraduate student at the University of Sydney
- Be an Australian citizen or permanent resident (not dual Vietnamese National)
- Not have already participated in an NCP-ST (short term) program already

Anticipated costs

Airline ticket:	\$1500
Accommodation:	\$90/night
Day-to-day costs within Vietnam:	\$50/day

Scholarship and funding opportunities

\$3,000 is available per eligible student to assist with accommodation, travel and incidentals. Students can also apply for additional funding through the OS-HELP scheme. For more information and to apply, visit the [OS-HELP program website](#).

How to apply:

- Applications are now open through the RARE website (google "USyd RARE") click the "get involved" link to complete your application.
- Students must seek permission and confirmation from their faculty that the unit counts as credit toward your degree/specialisation prior to enrolment
- Enrolments from the Business School must be approved by Professor Leanne Cutcher and be allowed within your degree program
- Limited places available
- **Applications close Sunday 25th August 2019**

For more information

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