



# Scaling Social Enterprises in Vietnam

January 28th – February 11th, 2023



## Important Dates

### Applications close

Friday 11th November 2022

### Pre-Departure Workshops

Thursday 8th December 2022

Thursday 15th December 2022

Tuesday 24th January 2023

### Travel Dates

Saturday 28th January 2023 –

Saturday 11th February 2023

### More information

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### Register

Information on how to register.

<https://business.sydney.edu.au/forms/rare/rare-application>

### To find out more, visit

<https://sydney.edu.au/business/rare>

The Remote and Rural Enterprise (RARE) Program is offering selected undergraduate students from The Business School, Faculty of Engineering and Information Technologies, Faculty of Arts and Social Sciences and Faculty of Science an opportunity to study social enterprise in Vietnam as part of an action research project in the unit IBUS3106 in February 2023. Successful students will be offered a \$3,000 scholarship from the New Colombo Plan (NCP) Mobility Program to support their travel and accommodation in Hanoi, Vietnam.

Interest in the concept of social entrepreneurship has been sparked over the last two decades due to frustration with inefficient, ineffective and failed action of government and philanthropic bodies, as well as the socially destructive behaviour of many businesses. An explicit and central social mission, innovation, creativity and a strong market orientation are the distinguishing features of the social entrepreneurship phenomenon. In this intensive unit of study you will spend two weeks working in cross-faculty teams to understand social entrepreneurship in the Vietnamese context. Each team will work with a Vietnam-based social enterprise to provide insights on how they can scale their operations and enhance their social impact.

### Participating academics

- Jared Harrison, Associate Lecturer in Social Enterprise and RARE Program Manager
- Dr Linh Nguyen, Researcher and Sessional Lecturer



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## The action research projects will focus on the following themes:

- Understanding the environment of social enterprises in Vietnam
- Exploring the challenges of scale and financial sustainability
- Juggling the duals goals of financial returns and a social mission

## Pre-departure program

Before travelling to Vietnam, you will participate in three predeparture workshops that will cover background on the Vietnamese context and basic information about social entrepreneurship and action research.

## In-country action research project:

During this unit of study you will work alongside a Vietnamese social enterprise and develop an actionable plan for how they can scale their activities and enhance their impact. The action research project will involve conversations with the entrepreneur and other stakeholders, meetings with industry professionals and attendance at lectures and workshops.

## Benefits of participating

In addition to cultivating your understanding of the challenges and impact of social entrepreneurship, this program will enhance your negotiation and communication skills and allow you to develop insight into the challenges associated with critically analysing a real-world problem.

## To be eligible for the scholarship, you must:

- Be an enrolled undergraduate student at the University of Sydney
- Be an Australian citizen or permanent resident (not dual Vietnamese National)
- Not have already participated in an NCP-ST

## Anticipated costs

Airline ticket:	\$1400 - \$1800
Accommodation:	\$90/night
Day-to-day costs within Vietnam:	\$50/day

## Scholarship and funding opportunities

\$3,000 is available per eligible student to assist with accommodation, travel and incidentals. Students can also apply for additional funding through the OS-HELP scheme. For more information and to apply, visit the [OS-HELP program website](#).

## How to apply:

- Applications open on the RARE website (google "USyd RARE") click the "[RARE Vietnam](#)" to complete your application.
- Students must seek permission and confirmation from their faculty that the unit counts as credit toward your degree/specialisation prior to enrolment
- Limited places available
- **Applications close Friday 11th November 2022**

## For more information

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