

## **INSTITUTE OF TRANSPORT AND LOGISTICS STUDIES**

## **CERTIFICATE OF TRANSPORT MANAGEMENT**

## 17-20 NOVEMBER 2020 PROGRAM

Registration	
1-1 Welcome and introduction	Corinne Mulley, ITLS
1-2 Governance and the transport industry	John Nelson, ITLS
1-3 NSW Government policy on the bus and coach industry	Jessica Linsell, Director Transport Services Policy, Transport for NSW
Morning tea	
1-4 Industry environment	Matt Threlkeld, BusNSW
Lunch	
1-5 Mobility as a Service	David Hensher, ITLS
1-6 Post Covid-19 - what Does the Future Hold? Implications for Public Transport	David Hensher, ITLS
Afternoon tea	
1-7 Community Transport as a public transport operation	Barbara Wise PSM, Executive Director, Transport Partnerships, Regional and Outer Metropolitan, Transport for NSW
2-1 Knowing your costs	Corinne Mulley, ITLS
2-2 Business analysis	Corinne Mulley and Geoffrey Clifton, ITLS
Morning tea	
2-3 The digital environment and disruption	John Nelson, ITLS
Lunch	
2-4 Performance management	Geoffrey Clifton, ITLS
2-5 Operating practicalities in a COVID world	BusNSW
Afternoon tea	
2-6 Marketing and passenger relations	BusNSW
3-1 Human resource management	Chris F. Wright, University of Sydney
Morning tea	
3-2 Industrial relations	Ian MacDonald, Australian Public Transport Industrial Association (APTIA)
Lunch	
3-3 Analysing risk in the business: The case of safety management systems and drug and alcohol management	Philip Whipp, BusNSW
Afternoon Tea	
3-4 Assignments Overview	John Nelson, ITLS
	1-1 Welcome and introduction 1-2 Governance and the transport industry 1-3 NSW Government policy on the bus and coach industry  Morning tea 1-4 Industry environment  Lunch 1-5 Mobility as a Service 1-6 Post Covid-19 - what Does the Future Hold? Implications for Public Transport  Afternoon tea 1-7 Community Transport as a public transport operation  2-1 Knowing your costs 2-2 Business analysis  Morning tea 2-3 The digital environment and disruption  Lunch 2-4 Performance management 2-5 Operating practicalities in a COVID world  Afternoon tea 2-6 Marketing and passenger relations  3-1 Human resource management  Morning tea 3-2 Industrial relations  Lunch 3-3 Analysing risk in the business: The case of safety management systems and drug and alcohol management  Afternoon Tea

		Corinne Mulley, ITLS	
Day 4 – Friday 20 November			
9.00 – 10.30 am	4-1 Network planning: Principles	Corinne Mulley, ITLS	
10.30 – 11.00 am	Morning tea		
11.00 – 12.00 pm	4-2 Network planning: NSW	Clayton Davidson, Busways	
12.00 –12.45pm	4-3 Network planning: Practicalities	Clayton Davidson, Busways	
12.45 – 1.30 pm	Lunch		
1.30 – 2.30pm	4-4 Network planning: Practical exercise (Introduction)	John Nelson, ITLS	
2.30 – 3.00 pm	4- 4 Network planning: Practical exercise	Clayton Davidson, Busways, John Nelson, ITLS and Corinne Mulley, ITLS	
3.00 - 3.30 pm	Afternoon tea		
3.30 – 5.00 pm	4-4 Network planning: Practical exercise (cont)	Clayton Davidson, Busways, John Nelson, ITLS and Corinne Mulley, ITLS	