



INSTITUTE OF TRANSPORT AND LOGISTICS STUDIES
Travel Demand Management (TDM) short course
4-5 October 2023, 133 Castlereagh St (Level 16 Seminar Room)

PROGRAM

Day 1 – Wednesday 4 October		
8:30 am	<i>Registration</i>	
9.00 – 9.15 am	1-1 Welcome and introduction	Prof John Nelson, ITLS
	Showcasing key components of the TDM toolkit	
9.15 – 10.00 am	1-2 Active Travel (including micromobility)	Dr Yuting Zhang, ITLS
10:00 – 10:45 am	1-3 Parking management	Kendall Banfield, Inner West Council
<i>10.45 - 11.15 am</i>	<i>Morning break</i>	
11.15 – 12.00 pm	1-4 Road Pricing Reform: Challenges and Opportunities	Prof David Hensher, ITLS
12:00 – 12:15	Q&A with morning speakers	
	New directions for TDM	
12:15 – 1.00pm	1-5 Active Mobility	Speaker tbc
<i>1.00 – 2.00 pm</i>	<i>Lunch break</i>	
2.00 – 3.00 pm	1-6 Working from Home (WFH) as a TDM tool and Mobility as a Service	Prof David Hensher, ITLS
3.00 – 4.00 pm	1-7 Micro-freight: Sustainable Last-Mile Delivery Solutions	Prof Stephen Greaves, ITLS
<i>4.00 – 4.15 pm</i>	<i>Afternoon break</i>	
4.15 – 5.15 pm	1-8 Panel Discussion on “Innovative Futures for TDM”	Facilitated by Prof David Hensher (ITLS) with Grant Knoetz (TfNSW), Matt Faber (Niobe Consulting) and Prof Stephen Greaves (ITLS)



Day 2 – Thursday 5 October

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	TDM case-studies	
9.00 – 10.30 am	2-1 TDM in a university context Findings from the iMOVE University Travel Choices project	Prof John Nelson, ITLS
	The role of TDM in the USYD Sustainable Transport and Mobility Plan	Laura Minchella / Armando Aragon, Sustainability Program, University of Sydney
	Q&A	
<i>10.30 – 11.00 am</i>	<i>Morning break</i>	
11.00 – 11.45 am	2-2 PUDO Bays – the Waverley Council Experience	Dr Geoffrey Clifton, ITLS
11.45 – 12.30pm	2-3 Cycle Lane implementation – the importance of visual perception	Dr Miguel Loyola, ITLS
12:30 – 12:45	Q&A with morning speakers	
<i>12.45 – 1.30 pm</i>	<i>Lunch break</i>	
1.30 – 2.30 pm	2-4 What did COVID-19 teach us about Active Travel?	Prof John Nelson and Dr Yuting Zhang, ITLS
2.30 – 3.15 pm	2-5 Connect Macquarie Park Innovation District – a mature TDM site	Mark Ames, Connect Macquarie Park Innovation District
<i>3.15 – 3.45 pm</i>	<i>Afternoon break</i>	
3.45 – 4.30 pm	2-6 Field visit briefing (the field visit to Mac Park will take place at a later date)	Prof John Nelson and Dr Yuting Zhang, ITLS
<i>4.30 pm</i>	<i>Close of course</i>	