



THE UNIVERSITY OF
SYDNEY
—
Business School

Academic Association of Historians in Australian and New Zealand Business Schools 10th Annual Conference AAHANZBS 2018

6-7 November 2018

Case Study Lecture Theatre 2080
Level 2, Abercrombie Building (H70)
The University of Sydney Business School

Program

Tuesday 6 November

9.00am-9.30am- **Registration**

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| 9.30am-10.30am | Session 1 – Welcome and Plenary Address |
| 9.30am-9.45am | Welcome- Nikki Balnave (Macquarie University, President, AAHANZBS) |
| 9.45am-10.30am | Plenary Address- 'Reimagining Labour History' Professor Michael Quinlan (The University of NSW) |

10.30-11.00am- **Morning Tea**

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| 11.00am-12.00pm | Session 2 – Interdisciplinary 1 |
| 11.00am-11.30am | 'Inter-Disciplinary Historical Studies' Greg Patmore and Mark Westcott (The University of Sydney Business School) |
| 11.30am-12.00pm | 'Hidden in plain sight: An accountant in Adland' Robert Crawford (RMIT) |

12.00pm-1.00pm **Lunch**

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| 1.00pm-2.30pm | Session 3- Interdisciplinary 2 |
| 1.00pm-1.30pm | 'Critiquing the Critiques of Accounting: Modernization, Postmodernism and Shifting Understandings of Accounting' Brad Bowden (Griffith University) and Peta Stevenson-Clark (RMIT) |
| 1.30pm-2.00pm | 'Accounting for growth: colonial enumeration and the invention of economic knowledge' Ben Huf (ANU) |
| 2.00pm-2.30pm | 'The Endogeneity of Law and Financial Innovations – The Emergence of off-balance-sheet Leasing in Germany' Jan Friedrich (Goethe University) |

2.30pm-3.00pm- **Afternoon Tea**

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| 3.00pm-4.00pm | Session 4 – General 1 |
| 3.00pm-3.30pm | 'Co-operatives in Nineteenth Century Australia' Greg Patmore (The University of Sydney), Nikki Balnave (Macquarie University) and Olivera Marjanovic (UTS) |
| 3.30pm-4.00pm | 'Crossing Frontiers: Gender, Race and Business in Colonial New Zealand' Catherine Bishop (The University of Sydney) |

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| 4.00pm-5.00pm | Session 5 – Annual General Meeting |
| 6.00pm-9.00pm | AAHANZBS Conference Dinner Rubyos 18-20 King St Newtown |

Wednesday 7 November

9.15-9.30am- **Registration**

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| 9.30am-10.30am | Session 1- Editors Forum |
| 9.30am-10.30am | Journal of Management History Bradley Bowden (Griffith University) Accounting History Review Cheryl McWatters (University of Ottawa) |

10.30am-11.00am- **Morning Tea**

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| 11.00am-12.30 pm | Session 2- Interdisciplinary 3 |
| 11.00am-11.30am | 'International Intellectual Property Management: A Modern Issue for Global Businesses for Millennia' Amanda Budde Sung (The University of Sydney Business School) |
| 11.30am-12.00pm | 'The Business of Evidence. Development of professional identity in the UK Market Research Sector, 1947-2000' Daniel Nunan (Birbeck, University of London) and Anca C. Yallop (Auckland University of Technology) |
| 12.00pm-12.30pm | 'Organizations, Structures and Technology: Insights from Media and Communication Studies and Information Systems' Sebastian Boell (The University of Sydney Business School) and Florian Hoof (Leuphana University Lüneburg) |

12.30-1.30pm- **Lunch**

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| 1.30pm-2.30pm | Session 3- Interdisciplinary 4 |
| 1.30pm-2.00pm | 'Highlighting Space within a study of Time: Locational path dependence in the development of New Zealand's largest power station' Fiona Hurd (Auckland University of Technology) and Suzette Dyer (University of Waikato) |
| 2.00pm-2.30pm | 'Risk shedding and the decline of defined-benefit pensions in Australia' Bernard Mees (University of Tasmania) |

2.30pm-3.00pm- **Afternoon Tea**

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| 3.00pm-4.00pm | Session 4- General Sessions 2 |
| 3.00pm-3.30pm | 'The rise of the modern Australian concrete building business: Innovations and organizational issues 1950-1980' Jørgen Burchardt (National Museum of Science and Technology, Denmark) |
| 3.30pm-4.00pm | 'The Past Informs the present: The birth of HRM in the New Zealand Hotel Sector' David Williamson and Erling Rasmussen (Auckland University of Technology) |

4.00pm – **Conference Close**