



Academic Association of Historians in Business Schools 16th Annual Conference

9 February – 10 February 2026

Michael Spence Building Function Room 501, The University of Sydney

History in Business Schools?

Program

Monday, 9 February 2026

Registration commences at 9:00 am

9.15am-10.30 am	Session 1- Welcome and Plenary Address
9.15am-9.30 am	Welcome and Acknowledgement of Country Nikola Balnave (President, AAHANZBS)
9.30 am-10.30 am	Ray Markey Memorial Plenary Address: <i>Business history for turbulent times</i> Claire Wright (University of Technology, Sydney)

10.30am-11am- **Morning Break**

11.00am-12.00pm	Session 2 - Chinese Business and Economic History
11.00am-11.30 pm	<u>Why did banks develop so late in China: archival evidence from 618 to 1911</u> Yangyang Liu (London School of Economics)
11.30pm-12.00pm	<u>The State Policy and Local Entrepreneurship in China: Past and Present Practice</u> Jia Guo (Macquarie University), Wenjun Li (Chinese Academy of Social Sciences, Beijing), Ben Zhe Wang (Macquarie University) and Zhiming Cheng (Macquarie University)

12.00pm-1.00pm **Lunch Break**

1.00pm-3.00pm	Session 3 – Co-operatives, Mutuals and Aboriginal Corporations
1.00pm-1.30pm	<u>Co-operatives and the State – The Australian Experience</u> Greg Patmore (The University of Sydney) and Nikola Balnave (Macquarie University)
1.30pm-2.00pm	<u>Women in the Australian Credit Union Movement</u> Ben Woods (Australian Mutuals Archives)
2.00pm-2.30pm	<u>Indigenous Christian corporate governance: A best practice case study of Purple House</u> Katherine Kandalaft (Independent Scholar)
2.30pm-3.00pm	<u>Is the discipline of history the best way to research co-operative business?</u> Garry Cronan (The University of Sydney)

3.00pm-3.30pm **Afternoon Break**

3.30 pm-5.00 pm	Session 4 – General Session
3.30pm-4.00pm	<u>Climate, People and Time in Turkey, Australia, New Zealand and Antarctica</u> Onur Kaya (Burdur Mehmet Akif Ersoy University)
4.00pm-4.30pm	<u>Politics, Personality & Passion: The Lyons - Ogilvie Rivalry & the 1926 'Case for Tasmania'</u> David Faber (Flinders University)
4.30pm-5.00pm	<u>Historians in Business Schools: A Threatened Discipline?</u> Marjorie Jerrard (Monash University)

5.00pm – **Conference Day 1 Close**

6.00pm-8.00pm **DINNER AT MISSONY RESTAURANT, 111 KING ST NEWTOWN (PRE-PAID REGISTRATION ONE WEEK BEFORE).**

Tuesday, 10 February 2026

9.30am-10.30am	Session 5 – Forum: History in Business Schools?
9.30am-10.30am	Greg Patmore (Moderator, The University of Sydney) Nikola Balnave (Discussant, Macquarie University) Cheryl McWatters (Discussant, University of Ottawa)

10.30am-11am Morning Break

11.00am-12.00pm	Session 6 - Economics and History
11.00am-11.30am	<u>Evidence of Post Keynesian Financialization and Horizontalism in the Industrial-Automotive Supply Chain in the 21st Century</u> William Vukson (University of Rijeka)
11.30am-12.00pm	<u>God and Economic Order: A History of Economic Thinking in the Christian Tradition</u> Paul Oslington (Alphacrucis College, Sydney)

12.00pm-1.00pm Lunch

1.00pm-2.30pm	Session 7- Enterprise and Industry
1.00pm-1.30pm	<u>Western Australia as a Focal Point of Australian Economic Development, Examined through the Lens of Corporate Formation and Related Case Studies, 1890-1914</u> Brian Scott (Macquarie University)
1.30pm-2.00pm	<u>MNE operational mode changes to safeguard host country market share: Electrolux in Australia since 1925</u> Pierre van der Eng (The Australian National University)
2.00pm-2.30pm	<u>After the Cartel: Reputation, Channels, and Gatekeeping in the Australian Book Market</u> Kwelina Thompson (MIT)

2.30pm-3.00pm **Afternoon Break**

3.00pm-4.30pm	Session 8 – The Digital Age
3.00pm-3.30pm	<u><i>Socio-Technical Transformation as Process of Exnovation</i></u> Sebastian Boell (The University of Sydney)
3.30pm-4.00pm	<u><i>Not for Profits and Innovation: The Community Memory Project and the Early Development of Social Media, 1973-1992</i></u> Greg Patmore (The University of Sydney)
4.00pm-4.30pm	<u><i>Possibilities and Pitfalls of AI: The Fisher Project</i></u> Martin E. Persson (University of Illinois at Urbana-Champaign), Cheryl S. McWatters (University of Ottawa) and Jiaxiang Wang (University of Ottawa)

4.30pm – **Conference Day 2 Close**