Software and Information Technology

Opportunity
Conflicts of interest are a key cause for potential concern among all organisations to ensure the credibility and morality of their operations. Successful identification, assessment and implementation of mitigation strategies is key to the successful management of conflicts of interest.

Technology
iCON is a software support tool which enables individuals to identify the conflict and its impact then develop a bespoke management plan to mitigate the conflict’s impact. The tool is modifiable to enable organisations to change the management plans to suit their organisation’s policies and regional laws. iCON is designed to be used by individuals not familiar with conflicts of interest to be easily understood and easy to use. The tool is suitable for the identification of many forms of conflict both actual and perceived.

Competitive Advantages:
- Bespoke mitigation strategies for each organisation
- Easy to use for everyone
- Identifies actual and perceived conflicts

Inventors
The iCON tool was developed by Associate Professor Wendy Lipworth of the University of Sydney’s Sydney Health Ethics group.

Commercial Opportunity
This is the opportunity to acquire a novel software solution for organisations to identify and manage their conflicts of interest.

Development Status
This technology is currently undergoing trials to better the user experience.

Intellectual Property Status
This technology is protected by Copyright.

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