

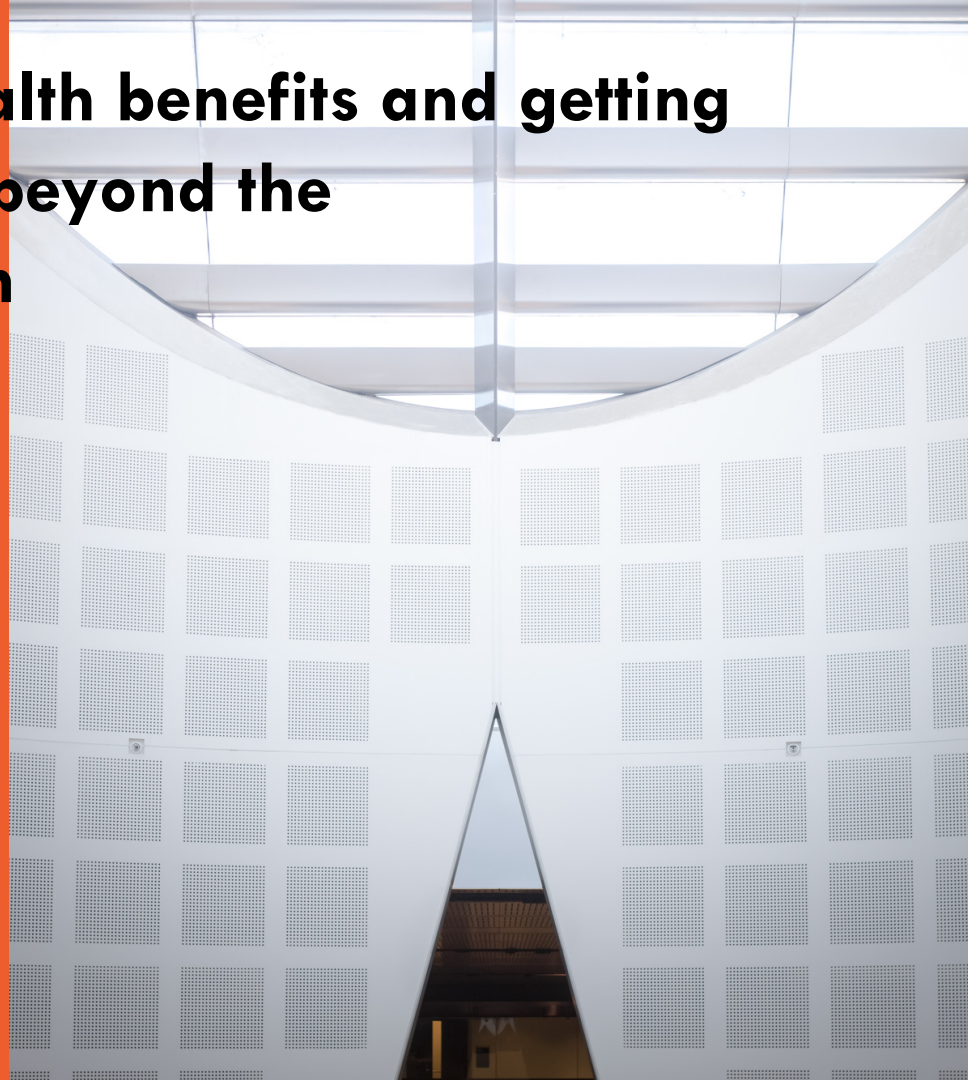
Delivering pre/probiotic health benefits and getting them to market by moving beyond the 'One Size Fits All' paradigm

Presented by

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Probiotics (bugs) & Prebiotics (food for bugs)

“products that contain an adequate dose of live microbes that have been documented in target-host studies to **confer a health benefit**”

[Sanders. Clinical Infectious Diseases 46, 2008]

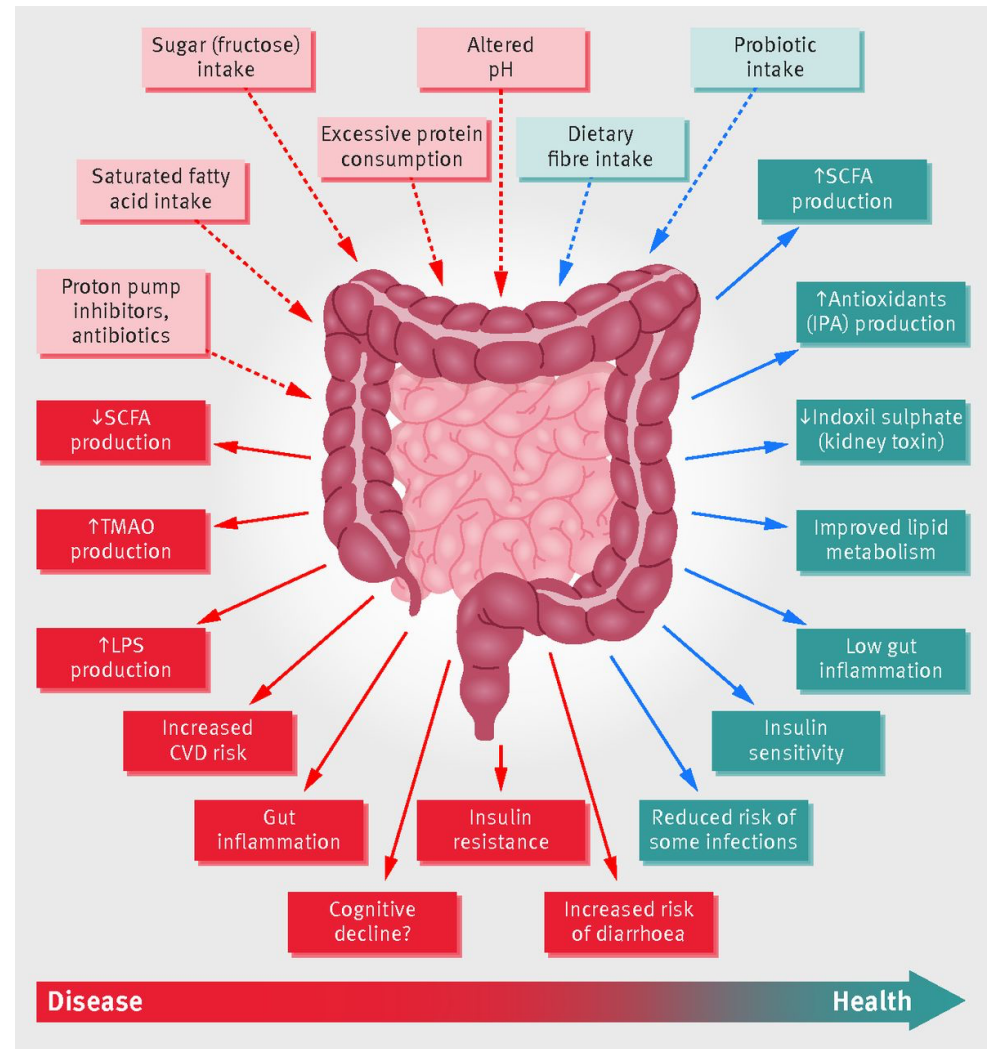


“a selectively fermented ingredient that allows specific changes, both in the composition and/or activity in the gastrointestinal microbiota that confers **benefits upon host wellbeing and health**”

[Gibson et al. Nutrition Research Reviews 17, 2004]

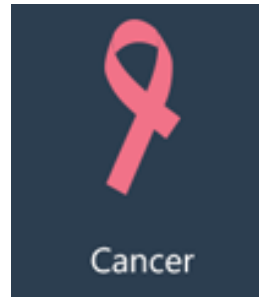
Gut microbiome in health and disease

Inflammatory bowel disease
Cancer
Metabolic disorders
Obesity
Diabetes
Cardiovascular disease
Psoriatic arthritis



Non-communicable disease (NCD) epidemic

- 60% of deaths worldwide
- 44% of premature deaths
- “In the next 10 years, China, India and the United Kingdom are projected to lose \$558 billion, \$237 billion and \$33 billion, respectively [from NCD]”



Pre/Pro-biotics getting to market

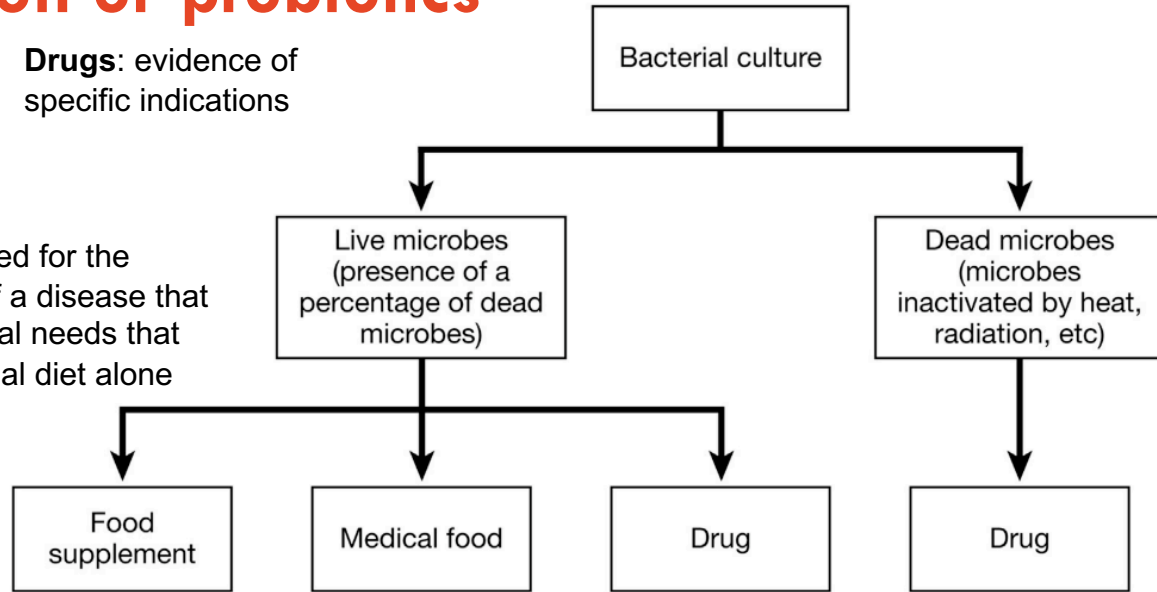
- Consumers **want** health-promoting products
- However, regulators are **rejecting probiotic health claims**
- Limited evidence for probiotic health impacts, e.g.:
 - Reducing diarrhoea duration
 - Reducing constipation
 - Resisting respiratory or genito-urinary infections
 - Allergic rhinitis and asthma
- “So far, EFSA has rejected all submitted health claims for probiotics” [de Simone. Clinical Gastroenterology and Hepatology 17, 2019]; European Food Safety Authority

Regulation of probiotics

Supplements:
evidence of general
beneficial effects

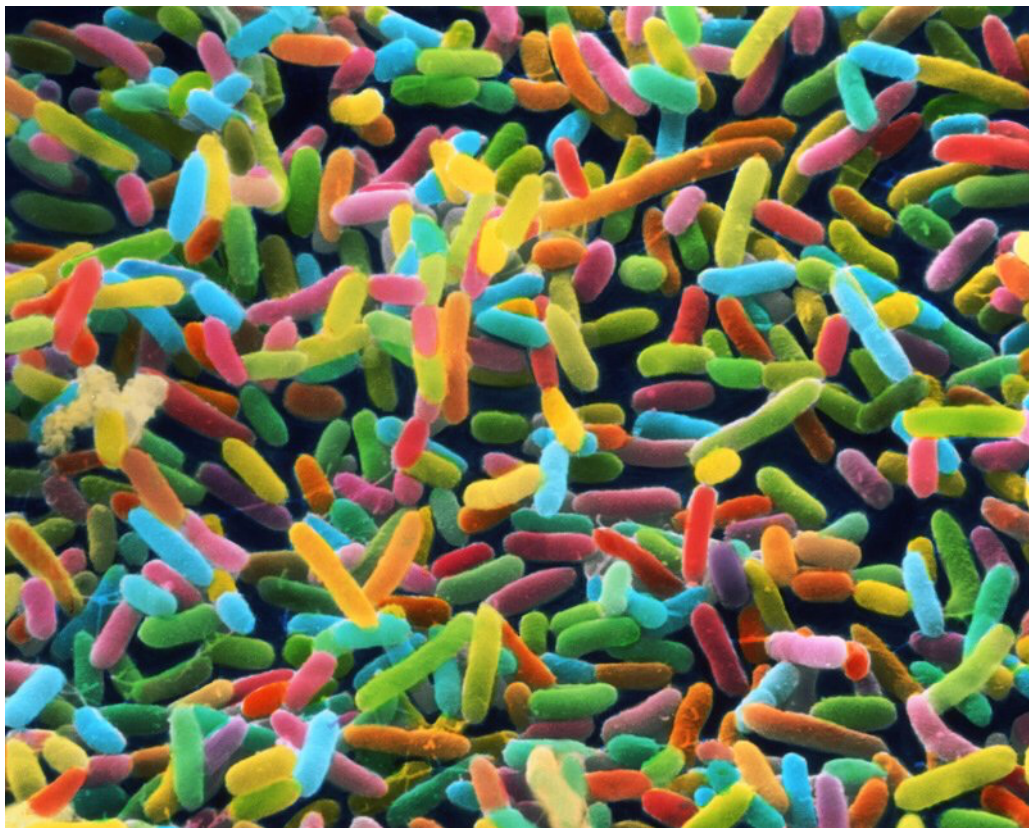
Drugs: evidence of
specific indications

Medical food: supported for the
dietary management of a disease that
has distinctive nutritional needs that
cannot be met by normal diet alone



General health claims
Low consumer interest
Low evidence burden

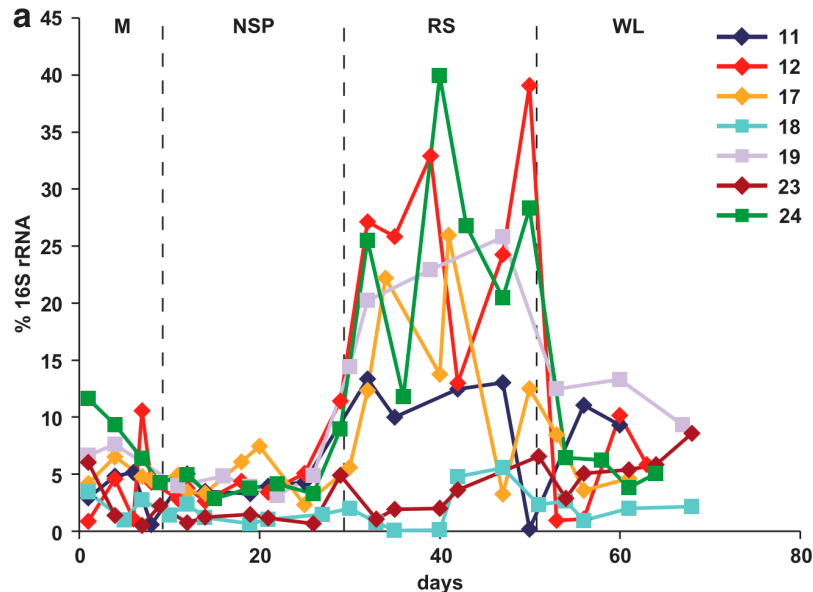
Specific health claims
High consumer interest
High evidence burden



Divergent responses to the same interventions

% *Ruminococcus* in whole community in overweight patients

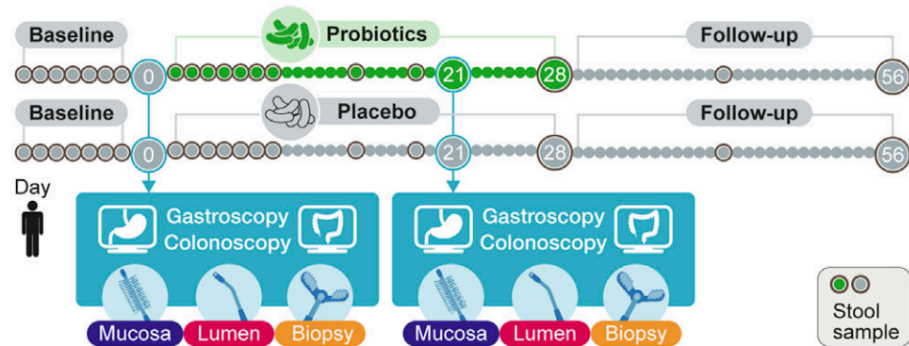
Maintenance | Non-Starch Polysaccharide | Resistant Starch | Weight Loss



[Walker et al. ISME 5(2), 2011]

The University of Sydney

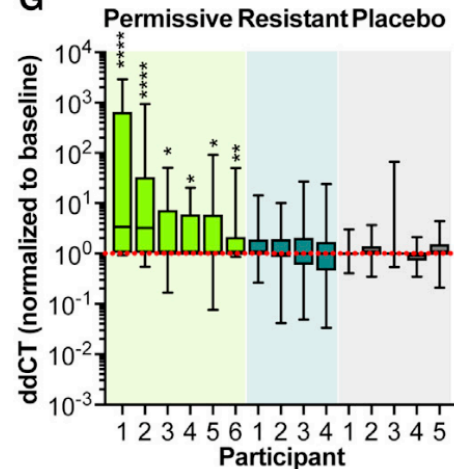
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Participants vary in
probiotic mucosal
colonization during
supplementation

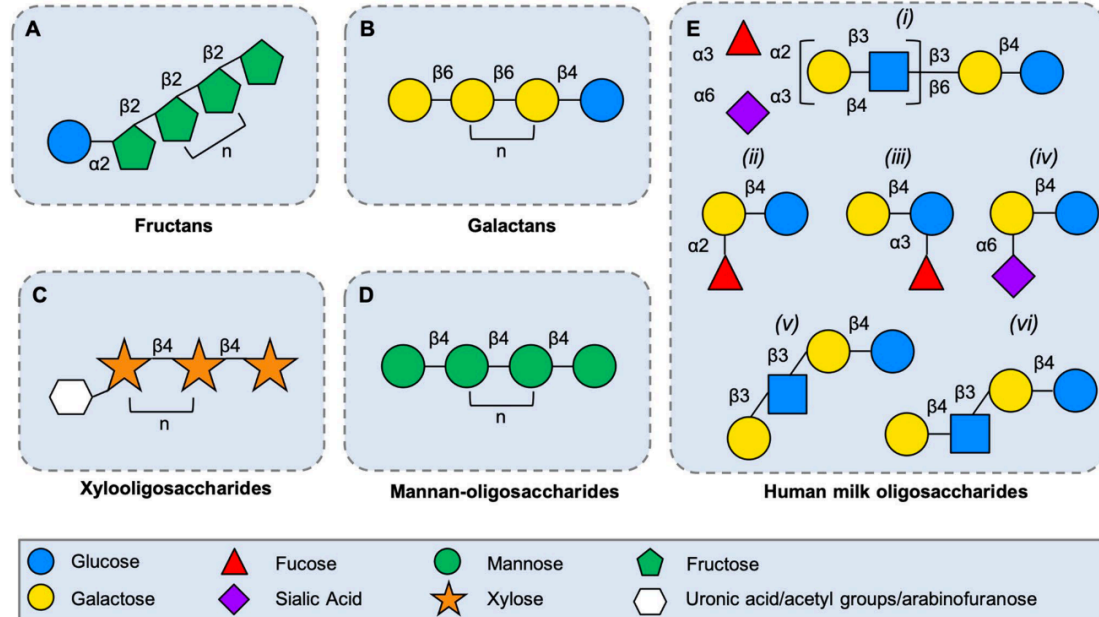
(11 strains pooled)

G

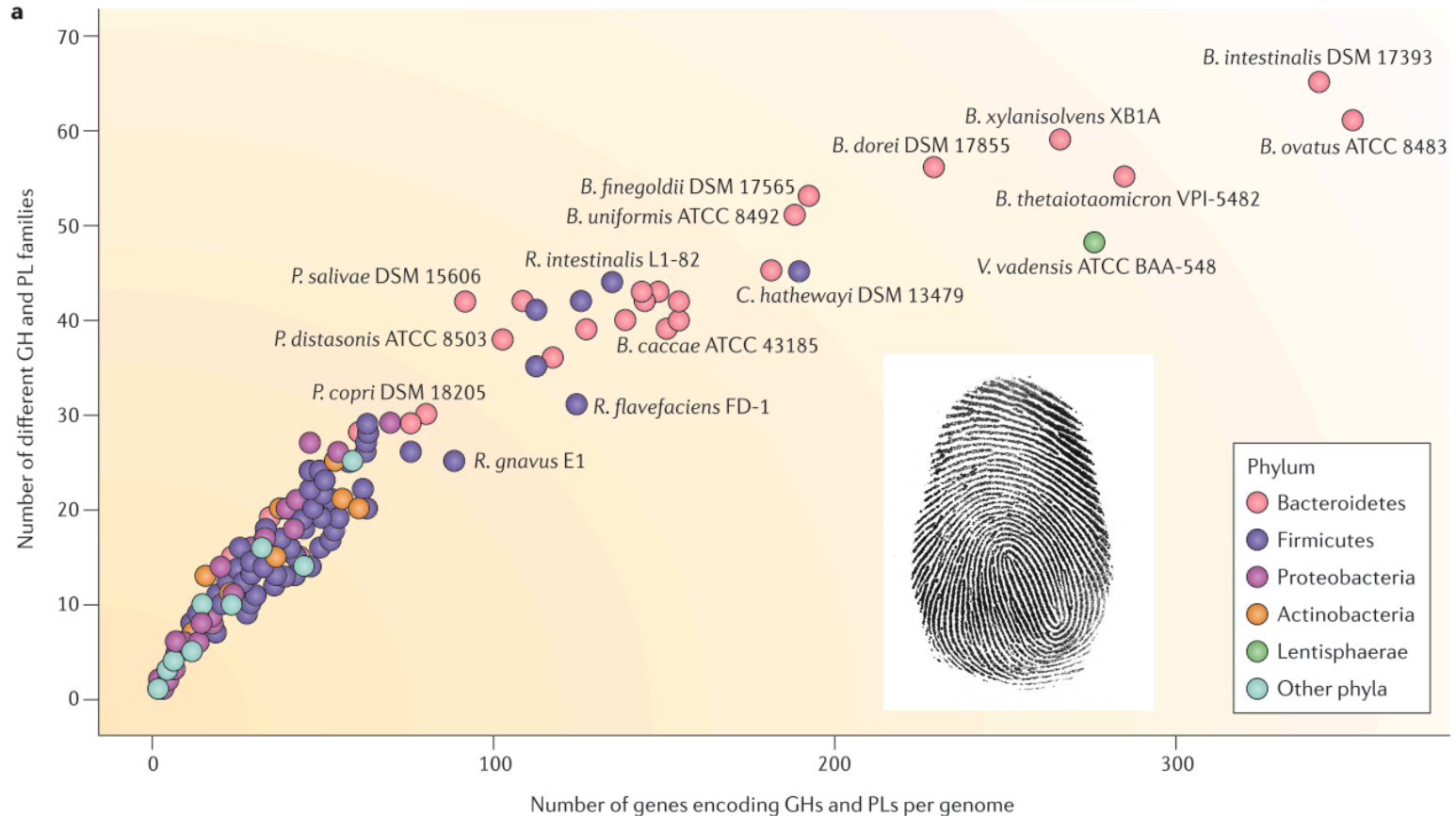


[Zmora et al. Cell 174, 2018]

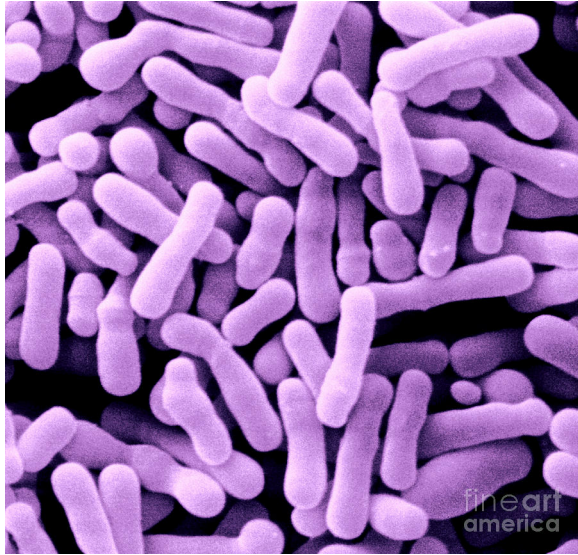
Prebiotics



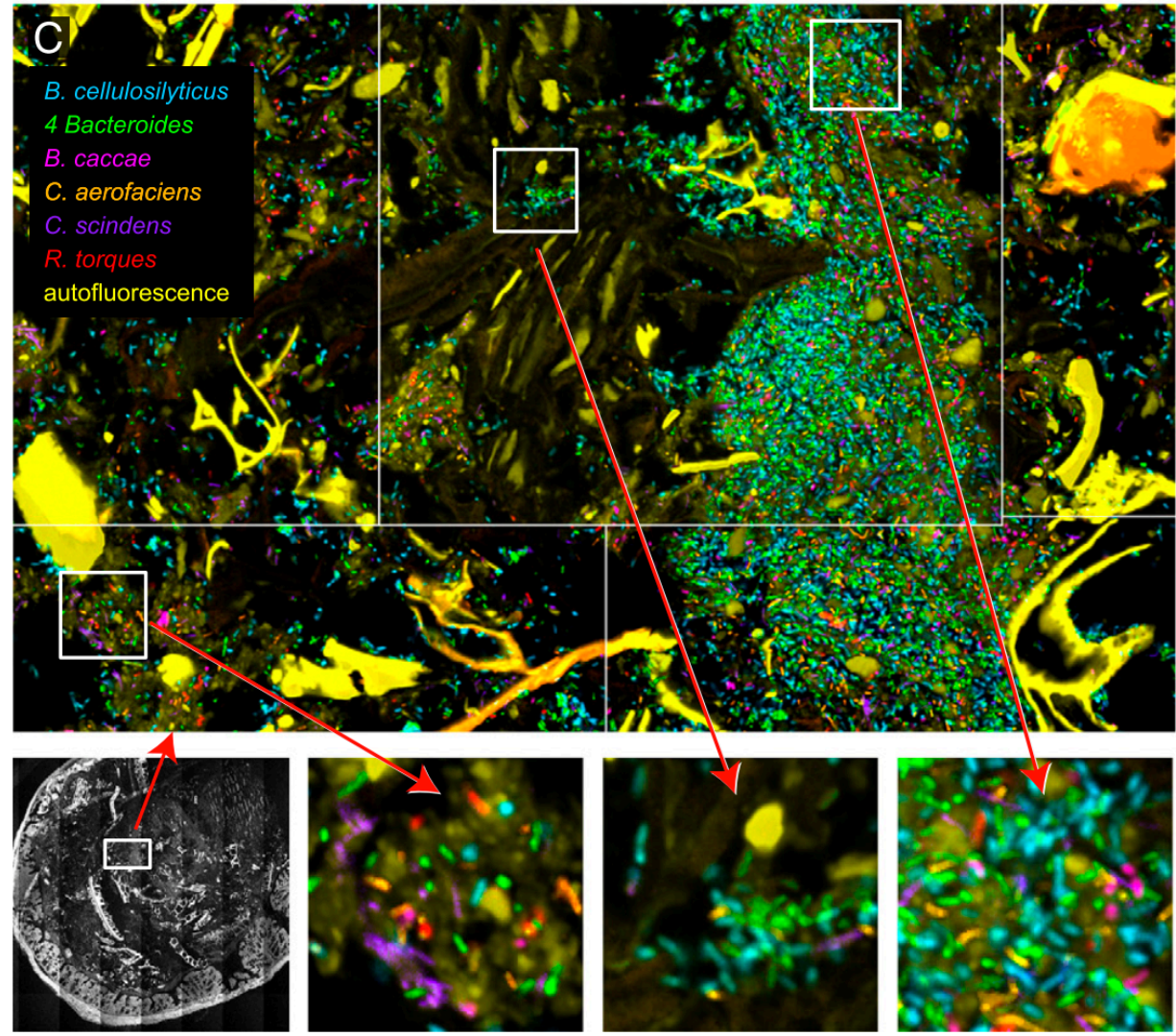
Diversity in strain carbohydrate degradation capacity



Microbial systems are complex



[*Bifidobacterium Animalis*]



It's not that pre/pro-biotics ***can't*** work,

It's that they ***don't work the same way in all people.***

So how do we characterize those individuals who would benefit?

In CAFE:

1. Harness clinical data to identify **who**.
2. Employ mechanism-level modelling to identify **why**.

[Slides containing unpublished data have been removed.]

Outlook

- Pre- & pro-biotics can benefit health
 - **But not the same way for all people**
- Regulatory impasse
 - General public/patients lose
 - Companies lose
- Can we (**cheaply**) identify who **will** benefit, and market to **them**?
- Requires input of clinical data (identify **who**)
- Requires input of experimental data (identify **why**)

