



### Sustainability and Business Example Study Plan

There are at least two reasons why business is relevant to sustainability:

- Being able to promote sustainable business is crucial to widespread acceptance of sustainability.
- Having an understanding of business principles, such as marketing, project management and business decision making, will benefit sustainability consultancies and businesses alike.

If your career aspirations are to work in businesses as an in-house sustainability specialist or to consult to businesses, this sustainability pathway is ideal.

An example Sustainability and Business study plan might look like:

Qualification	Unit type	Unit code	Unit name	Credit points	Semester	
Master	Graduate Certificate	Core	SUST5001	Introduction to Sustainability	6	1, 2
		Optional core - <i>recommended</i>	SUST5006	Sustainability: Business and Leadership	6	1
		Elective	MKTG5001	Marketing Principles	6	1, 2
		Elective	INFS5001	Project Management	6	Intensive January, 1, 2
	Graduate Diploma	Optional core	SUST5003	Energy and Resources	6	1
		Optional core	SUST5002	Food and Water Security	6	2
		Optional core	PHYS5031	Ecological Economics & Sustainability Analysis	6	1
		Optional core	SUST5005	Policy and Sustainability	6	Intensive October
		Capstone	SUST5007	Capstone research project <i>(with a cross disciplinary focus on sustainability, including business)</i>	24	1, 2

\*Relevant electives for this study plan include:

Unit Type	Unit code	Unit name	Semester
Elective	INFS5001	Project Management	Intensive January, 1, 2
Elective	IBUS5002	Strategy, Innovation and Entrepreneurship	1, 2
Elective	IBUS6005	Ethical International Business Decisions	1
Elective	MKTG5001	Marketing Principles	1, 2

*Example study plans are to be used as a guide only. You should design your own study plan according to your own interests and aspirations.*

Please send any enquiries to [sustainability.program@sydney.edu.au](mailto:sustainability.program@sydney.edu.au).