

The Henry Halloran Trust

Annual Report 2013



THE UNIVERSITY OF
SYDNEY

Director	Professor Peter Phibbs
Period	2013
Project	The Henry Halloran Trust at the University of Sydney

About the Trust

The Henry Halloran Trust was established through the generous gift of Warren Halloran, and honours his father, Henry, an active advocate for town planning in the first half of the 20th century.

Henry introduced and implemented new concepts of town planning in the many settlements he established as part of his contribution to nation building.

Henry was a surveyor, valuer, engineer and town planner as well as a flamboyant and dynamic real estate developer who promoted and created new settlements throughout coastal NSW.

One of his lasting successes was the development in 1905 of the Seaforth Estate, a waterside suburb on Sydney's Middle Harbour. His other well-known settlements include Avoca on the NSW Central Coast, and Stanwell Park and Jervis Bay on the South Coast.

The Trust aims to become a leading voice and advocate for the advancement of liveable cities, thriving urban communities and sustainable development. The objectives of the Trust include:

1. To promote a collaborative cross-disciplinary environment where established scholars and leading practitioners, together with industry and government partners, can engage in leading-edge research developing innovative approaches to urban and regional policy, planning and development issues;
2. To support scholarly research into critical policy issues relevant to current practice in Australian and international urban and regional land management, encouraging the development of innovative approaches to the management of land and natural resources. In this regard land, natural resources and urban and regional development are to be given a broad interpretation.
3. To support academic, professional and public debate through public lectures and the publication of research that can beneficially transform current practice and encourage inspirational thinking about how to better manage urban and regional development.
4. To promote an inter-disciplinary international network of leading scholars and practitioners who will assist and advise the Director of the Trust in identifying critical issues and on priorities for research.

Introduction

This report provides key stakeholders with a summary of our operational and financial performance during 2013. The report will enable our activities to be monitored against the objectives of the Trust.

Given that 2013 was the first operational year of the Trust, the report will provide a general description of the start-up activities of the Trust, and then examine its activities against the objectives of the Trust.

Start up activities

Whilst the donation from Warren Halloran was received in 2012, the Director of the Trust, Professor Peter Phibbs commenced work at the University in January 2013. The start-up activities included appointing a part time administration manager, Ms Kim Beecroft, and finalising some practical governance procedures for the Trust in consultation with the Provost, Professor Stephen Garton. Accounting, procurement and other administration arrangements were also finalised.

One of the most important activities was appointing the Advisory Board of the Trust. Members were invited by Professor Garton to assist the Trust and included a mix of senior academic staff from the University and external members from industry. The Chair of the Board is Emeritus Professor Tong Wu. Details of the Advisory Board are contained in Appendix 1.

In addition, an international Academic Advisor, Professor Ann Forsyth, the Director of Planning at Harvard University was appointed.

Other start-up activities included the development of a web site for the Trust and the preparation of a detailed brochure.

In addition the Trust commissioned three pieces of directly funded research. These included:

- A small piece of work highlighting some major urban research gaps that could form the basis for a Trust research agenda;
- A research report analysing the potential of a crowd funding mechanism for Trust research projects;
- A larger piece of research undertaken by two Melbourne academics which used a series of interviews and focus groups to examine the issue of how to best facilitate professional engagement with urban planning research

Trust Activities

Objective 1: To promote a collaborative cross-disciplinary environment where established scholars and leading practitioners, together with industry and government partners, can engage in leading-edge research

The Practitioner-in-Residence Program

The Practitioner in Residence Program allows an experienced practitioner to undertake a period of supported research in residence at the University working on a project that is of interest to the Trust. The practitioner is supervised by an academic, and writes a short and accessible paper at the conclusion of their residency. In addition, each “graduating” practitioner delivers a public lecture on his or her findings.

This residency runs for about a three-month period. The practitioner is supervised by the Co-ordinator of the program, Dr Michael Bounds. The aim of the short final research paper is:-

- to highlight from the practitioner’s perspective why the issue/topic is important;
- to document the “current state of play” in planning practice looking at both local and non-local examples;
- to provide a concise but comprehensive discussion about what light the scholarly literature can shine on the issue; and
- to make some suggestions about further research in the area.

Three practitioners completed residencies in 2013.

1. Giovanni Cirillo - The Author of ‘The Culture of Planning in NSW’



“To create a new planning system with a stronger focus on strategic planning, delivering outcomes and participation, there needs to be a shift in the current culture of the NSW planning system,” according to Giovanni Cirillo, the inaugural Planner-in-Residence for The Henry Halloran Trust.

During the research process he was reminded of the principles and ideals that first inspired him to become a planner 30 years ago. His findings are published in the paper, ‘The Culture of Planning’.

“My paper analyses and dissects the myths, exaggerations and convenient assumptions underlying the criticism levelled at the culture of planning in NSW,” says Giovanni. “It also provides practical suggestions on the steps planners can take to improve their performance and professionalism.”

Giovanni’s research is particularly timely considering the issue of planning culture in NSW has been raised as a major reform item. A graduate of the University of Sydney (Master’s of International Studies) and the University of New England (Bachelor of Urban and Regional Planning with Honours, and a Graduate Diploma in Economics), Giovanni has worked as a town planner for the last 21 years in local and state government.

His most recent position was as Executive Director of Urban Renewal and Major Sites at the NSW Department of Planning. He is also a former Director of City Planning & Regulatory Services at the City of Sydney.

2. Donald Proctor - The Author of ‘Workplace Communities of Practice’



The driving force behind successful communities of practice is the focus of Donald Proctor’s research for his Practitioner in Residence with the trust.

His paper, ‘Workplace Communities of Practice’, is a guide to the establishment of new communities of practice or to assist in diagnosing existing groups that are losing momentum or not achieving their goals.

“Effective communities of practice brings people with a shared practice or research interest together, building relationships and trust to solve problems without re-inventing the wheel,” says Donald. “Experienced and new practitioners can share questions, ideas and examples of best practice and relevant research. Communities of practice also enable discussion groups where debate and discussion can occur in a safe and secure controlled access environment.”

Donald is a social housing specialist, who has spent the past 30 years working as an architect, planner, project manager and asset manager, considers his selection for the residency a great honour.

A former director of Asset Programs for the NSW Land & Housing Corporation, Donald is an alumnus of the University, graduating from the Architecture and Urban & Regional Planning programs. His interest in social housing stems from his student days: he helped establish the Sydney University Student Housing Co-operative (STUCCO), which provides self-managed affordable housing to 38 students in a converted Newtown warehouse.

3. Yolande Stone - The Author of *'Council Decision-Making and Independent Panels'*



The increasing use of panels by councils to tighten up the development application (DA) process is a town-planning trend Yolande Stone is researching as part of her Planner-in-Residency with the trust. Her research will help councils that are considering establishing panels decide on best practice.

Both State government and local councils are relying more on in-house and independent panels to provide expert advice on development applications to assist in decision making, and sometimes to assume the decision making role. This trend, described as the 'panelisation of the DA process', is occurring across NSW, South Australia, Western Australia and Victoria.

"Increasingly there is unanimous agreement that many council DA processes result in delays and increased costs for applicants and carry corruption risks and the potential for conflict of interest of the parties," says Yolande. "The use of panels has the potential to increase the integrity of decision making, provide for additional stakeholder engagement, reduce delays, strengthen the assessment process, and reduce the risks of court proceedings."

Yolande recently retired after 20 years in the Department of Planning where she headed teams responsible for the planning policy, systems and reform. She graduated with a Bachelor of Science from the University of Queensland and with a Master of Environmental Studies from the University of New South Wales. She is also involved with the University through her occasional lectures to postgraduate students on EIA and DA processes.

Objective 2: To support scholarly research into critical policy issues relevant to current practice in Australian and international urban and regional land management, encouraging the development of innovative approaches to the management of land and natural resources. In this regard land, natural resources and urban and regional development are to be given a broad interpretation.

The main platform for supporting research was through the Research Grant Funding program of the Trust. With the help of a subcommittee of the Advisory Board an expression of interest document was circulated in late October with a closing date of December 6th.

The Advisory Board resolved that the initial research grants be directed towards projects that involved the appreciation of digital technologies to the issues that are the focus of the Halloran's Trusts objectives.

Two types of project funding were available: -

- The first was project funding for **strategic partnership grants**. *Strategic* partnership grants are grants where the Trust shares research funding in conjunction with other funders/organisations.
- The second type of project is what the Trust is calling **Blue Sky project grants**. The Trust promotes exploration and research into innovative ideas and concepts that focus on the interactions between the environment, technology and community, which stimulate new ideas/practices about land use and settlement design.

Nineteen applications were received requesting a total of \$1.015 million. Researchers were mainly from the University of Sydney, but also from UNSW, University of Melbourne, QUT, RMIT, UTS, some international universities and some from the private sector. Of the 19 applications, 16 were Blue Sky projects and 3 were strategic partnership applications.

Two Advisory Board members and two academics were asked to undertake an assessment of each proposal. Rankings from these assessments were provided to the full Advisory Board who met on December 16th and decided to recommend funds be awarded to three Blue Sky and one Strategic Partnership Project (see Box 1). In addition, four Blue Sky projects were short listed and asked to present a short pitch on their project at an Urban Research Festival to be held at the University in March 2014.

Dr Martin Tomitsch and Associate Professor Nicole Gurrán from the University of Sydney were awarded their grants at the Annual Dinner of the Trust in December and had the opportunity to meet Mr Warren Halloran



Grant winners Martin Tomitsch and Nicole Gurrán with Mr Warren Halloran

Funded Henry Halloran Trust Research Projects for 2014

- **Enabling audience participation through Urban Media as a diagnostic method in Urban Planning (\$47,834)**
*Dr Martin Tomitsch, Design Lab**; *Mr Ian McArthur COFA, UNSW*; *Dr Matthias Haeusler, UNSW*; *Mr Brad Miller COFA, UNSW*; *A/Prof Marcus Foth, QUT*; *A/P Andrew Murphie, UNSW and Mr Luke Hespanhol PhD Candidate, Design Lab.*
The project focuses on how urban digital screens (such as the screen at Federation Square in Melbourne) contribute to building more livable, creative and engaging 'smart' cities. It aims to bring together a series of ongoing research efforts into a holistic approach. This will lead to a tested and reproducible method for identifying how to 'program' urban screens to respond to specific physical and socio-cultural environments.
- **UrbanLab@Sydney: Building an open access data system for policy analysis and visualization (\$30,876)**
Dr Somwrita Sarkar, Design Lab; *A/P Dr Nicole Gurrán, Urban and Regional Planning and Dr Martin Tomitsch Design Lab.*
UrbanLab@Sydney aims to establish a system or platform that can be enhanced in the future via the addition of new data variables and analytical approaches, extending to a range of other urban issues and focus areas, subject to resources. It will be the first of its kind in any university across Australia to develop an online, publicly accessible system for data analysis, information visualization, and policy relevant commentary on urban planning and city science research in Australia.
- **A new low cost home ownership model for Australia using a CLT framework (\$23,160 plus \$10,080 contribution from MDA Australia)**
A/P Dr Nicole Gurrán, Urban and Regional Planning and Dr Louise Crabtree, University of Western Sydney.
This project's priority is in the area of developing innovative solutions to increasing housing supply, providing solutions that can be used in any Australian jurisdiction. This project will build on previous work developing the Australian CLT Manual, by building a detailed feasibility model in partnership with a Brisbane NGO, MDA.
- **Agonistic community engagement in planning: 'Understanding community knowledge, community demand and structural constraints' (\$45,085)**
Professor Phil McManus, School of Geosciences and Dr Dallas Rogers, Dr Laura Schatz, Dr Awais Piracha and Dr Cameron McAuliffe, University of Western Sydney.
The aim of this study is to theorize an innovative approach to effective community engagement in planning policy. The research team will propose an innovative community engagement model by drawing on recent developments in participatory planning theory. The model will be outlined by critiquing the current assumptions about, limitations of, and capacities for civic participation in the NSW planning system.
- **RateIT: Crowdsourced real-time app to improve the passenger experience (\$64,593)**
Dr Claudine Moutou: Institute of Transport & Logistics Studies, Professor Judy Kay: School of IT, Associate Professor Robert Kummerfield: School of IT and Mr David Royle Managing Director Forest Coach Lines
This project uses innovations in mobile technology and crowdsourced data to track subjective measures of passenger experience and examine how feeding this back to passengers and operators can improve passenger experience and service provision. The project team consists of transport and IT (human interaction) academic specialists working with a bus company industry partner. This project combines research, technology and operational knowledge to create a new space for information exchange about passenger views during their trip, which over time will result in a longitudinal dataset to understand how to optimise passenger experience.
Note: this project was selected at the Urban Research Festival in March 2014
** Researchers are from the University of Sydney unless otherwise stated*

- ***Objective 3: To support academic, professional and public debate through public lectures and the publication of research that can beneficially transform current practice and encourage inspirational thinking about how to better manage urban and regional development.***

The three main public events sponsored by the Trust in 2013 relating to this objective were:

- **A three day workshop on Strategic Planning**

Mr Robert Lane – a US expert on effective strategic planning was supported in a visit to Australia in partnership with the US Studies Centre at the University of Sydney. He participated in a three-day workshop (April 3-5) held at the University with the Mayor’s and senior staff of eight Sydney Local Councils as they attempt to detail specific project proposals for each of their local areas. Mr Lane also led a Master Class at the Department of Planning and Infrastructure on April 8th and delivered a public lecture at the University of Sydney on the same day.



Mr Robert Lane (with pen) and senior urban planning staff from Local Government during the workshop

- **International Travelling Exhibition – ‘People Building Better Cities’**

The Trust sponsored an international exhibition on People Making Better Cities and facilitated a panel of experts at a public lecture on “People Making Better Cities” in April. The exhibition, which has been developed with the assistance of Columbia University, is touring a range of international cities over 2013. The hosting of the exhibition at the University helped to promote discussion at the April 18th event and was also an excellent resource for University of Sydney students



The Provost of the University, Professor Stephen Garton formally opening the exhibition

- **Health and Sustainability Lecture**

The Trust co-sponsored a public lecture by Professor Andrew L. Dannenberg from the University of Washington in Seattle. Professor Dannenberg also serves as a consultant to and was formerly Team Lead of the Healthy Community Design Initiative in the National Centre for Environmental Health at the U.S. Centre for Disease Control and Prevention in Atlanta. The lecture was entitled “How can our Cities Support Human Health and Sustainability” and was held on December 4th at Customs House in Sydney.

A full list of the public events held by the Trust in 2013 is shown in Appendix 2.

Objective 4: To promote an inter-disciplinary international network of leading scholars and practitioners who will assist and advise the Director of the Trust in identifying critical issues and on priorities for research.

Two activities in 2013 related to this objective.

- **Appointment of an International Academic Advisor**

Professor Ann Forsyth, the Director of the Planning program at Harvard University was appointed as the international academic advisor to the Trust. Professor Forsyth assisted with the assessment of research proposals and presented awards to the successful research grant recipients at the Annual Dinner of the Trust on December 16th. She also provided some strategic advice to the Advisory Board about the possible directions of the Trust based on her experience of similar research centres operating elsewhere in the world.



- **Inaugural Henry Halloran Trust Lecture**

Professor George Galster delivered the inaugural Henry Halloran Lecture at the University on November 21st. Professor Galster used the lecture to provide some suggestions about a possible research agenda for the Trust in the area of neighbourhood impacts. Professor Galster is the Clarence Hilberry Professor of Urban Affairs at the College of Urban, Labor, and Metropolitan Affairs, Wayne State University.



George Galster delivering his lecture (top two photos)

The Provost, Professor Stephen Garton with Professor Galster (bottom left)

Warren Halloran at the lecture with members of the Anderson Stuart family (bottom right)

Appendix 1

The Henry Halloran Trust Advisory Board

Dr Gary Cox – Associate Director, Elton Consulting

Dr Deborah Dearing – Executive Director of Place Development, Sydney Harbour Foreshore Authority

Professor Roland Fletcher – Professor of Theoretical And World Archaeology at the University of Sydney

Mr Glenn Grimshaw – Recently resigned from a role as principal advisor at the NSW Treasury to return to full-time study

Associate Professor Kurt Iveson, School of Geosciences, University of Sydney

Professor Corrine Mulley, Founding Chair in Public Transport at the Institute of Transport and Logistics, University of Sydney.

Martin Payne, Honorary Senior Lecturer, Faculty of Architecture, Design and Planning, the University of Sydney.

Ms Jill Reich, Deputy Director-General, People, Culture and Business, NSW Planning and Infrastructure.

John Toon, Honorary Associate Professor, Faculty of Architecture, Design and Planning, University of Sydney

Professor Tong Wu (Chair), Emeritus Professor, Office of the Vice Chancellor, University of Western Sydney.

2013 Advisory Board Meetings

Meeting 1: 2nd May 2013

Meeting 2: 9th July 2013

Meeting 3: 8th October 2013

Meeting 4: 16th December 2013

Sub committee Meeting for Research Grants; 22th August 2013

See Minutes Appendix 4

Appendix 2

Public Events 2013

- A public lecture on “The Small and the Large of It: City-Building in New York” by Mr Robert Lane, from the Regional Planning Association. April 8th 2013. Faculty of Architecture, Design and Planning, University of Sydney.
- Opening of the People Building Better Cities exhibition, Verge Gallery, University of Sydney, April 15th 2013.
- A public seminar on “Do People Build Better Cities?” 18th April 2013, Faculty of Architecture, Design and Planning.
- Opening of CBD People Building Better Cities exhibition, Customs House, Sydney. 23rd April 2013.
- A public lecture on "A critique of the Culture of Planning in NSW" by Mr Giovanni Cirillo, the inaugural Practitioner in Residence of the Trust. August 12, 2013. Faculty of Architecture, Design and Planning, University of Sydney
- Inaugural Henry Halloran Lecture on "Opportunity and Housing Markets in Sydney and Detroit: More Alike than Meets the Eye?" Professor George Galster. 21st November 2013 Faculty of Law, University of Sydney.
- A public lecture on “How Can the Design of our cities support human health and sustainability” by Professor Andrew Dannenberg. (We helped sponsor this event in conjunction with City Futures at UNSW and the Heart Foundation). Friday 29th November, Customs House, Sydney.

The Annual Dinner of the Trust was held on December 16th, 2013 at the University of Sydney.

Appendix 3

Income and Expenditure Statement 2013

Income

Interest Income 2013	273,938
Carried Forward from 2012	48,797

Total Income	322,735
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Expenses

Salaries

Director's salary (including on-costs)	45,490
Casual salaries (Beecroft et al)	21,964

Total Salaries	67,454
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Other

Air travel (Galster and Forsyth)	6,165
Printing	4,663

Contractors

2 commissioned projects and Practitioner-In- Residence	57,631
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Research dissemination	7,670
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Total Non Salary Expenditure	76,129
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Total Expenses	143,583
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Balance at end of period	179,152
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Note: As of the final meeting of 2013, has Advisory Board has committed to fund research projects in 2014 totalling \$232,048 comprising \$211,548 from its Research Funding round and one external project valued at \$20,500.

Appendix 4

Advisory Board Meeting Minutes



THE UNIVERSITY OF
SYDNEY

HENRY HALLORAN
TRUST

Draft Agenda: Meeting of Advisory Board: May 2nd (from 5.00 - 6.30 pm.)

Deans Meeting Room (Room 457), Level 4, Wilkinson Building

148 City Rd, Darlington

1. Welcome
2. Introductions
3. Terms of reference for the Advisory Board
4. Budget position
5. Draft Project Plan – for discussion
6. Proposed process for setting research priorities;
7. Quarterly report (number 1)
8. Any other business



Notes from The Henry Halloran Trust Meeting of
Advisory Board held at 5pm Thursday May 2nd 2013
in Deans Conference Room 457, Wilkinson Building

Report of Meeting

Present: Gary Cox, Deborah Dearing, Roland Fletcher, Glenn Grimshaw, Corrine Mulley, Martin Payne, John Toon, Tong Wu, Peter Phibbs. Also present was Kim Beecroft.

1. Apologies: Kurt Iveson and Jill Reich
2. Introductions of each member.

John Toon explains that the Trust's objective is to give leadership in the field and aspire to something significant on a worldwide scale.

3. Terms of Reference reviewed.

It was agreed that Tong Wu should chair the meetings pro tem and that meetings should be more frequent in first year, perhaps coincide with quarterly reports.

4. Director Peter Phibbs gives Budget Summary

- Amount available per year approx. \$309,000
- Annual expense on Salary's approx. \$ 60,000
- Expenses thus far \$20,000 on several events already held

5. Discussions on Proposed process for setting Research priorities.

- Look at long-term projects as part of the mix of potential research opportunity.
- How can we leverage the budget?
- Look for ways to improve education and professional development
- How Research can be conveyed to practitioners
- Regarding issues that all cities have, endeavor to find the best 'brains' around the globe to discuss-
Dissemination of ideas
- Research has to make impact.
- It will be necessary to appoint a person to write research profiles
- Not adding to old proposals but creating new Funding for long term projects
- Out of par projects are favorable
- Cross regional research
- Regarding urgent concerns; Choose two or three important fields of research, get the experts in, the
" Cutting Edge" speakers for seminar.
- Ideal research project is to examine issues at the other end. i.e." Smart Cities" look at what people
do; online shopping, social media etc.
- Use social media to accelerate ideas
- Crowd sourcing for research ideas and research funding
- How to make Apartment blocks more sustainable
- How far down do we want to go?
- Know the impact of policy - what are the outcomes
- Website to disseminate information
- Define what approaches the Trust takes towards funding, for example by defining priorities in

funding for the first few years.

- Blue sky approach, consider issues for 20 years from now
- Need to convince Planning Department to "come to party" on these issues
- Not determine the topics for research, rather throw incentive out to Researchers to come up with ideas and the committee will consider. Set down principles and the researchers can respond.
- Big theme. People are disassociated with their space. Identity issues. Stimulate people to engage with the identity of the place they live and make it their identity. Social media can help.
- Form an agenda based on ideas.
- Locate six Mayors from around world to talk about issues e.g. USSC did project with Sydney mayors.
- Events around leading Scholars.
- Trust could start with pragmatic issues and mature to Blue Sky or have a mix of both from the start
- Blue Sky research that has potential use in urban spaces requiring collaboration with biologist, mathematicians etc.
- Did the Trust considered having a more specific name or description to identify its urban orientation or planning interest?

6. Tasks

- Set Principles for Blue Sky projects
- Encourage interest i.e. proposal - if your idea is chosen, you receive \$
- "Blue sky challenge" High profile events to advertise this approach.
- Crowd funding start with state politics. (New model to fund research, university may find other researchers to pick up on) It will raise money & profile
- Tag line for HHT

7. Quarterly Report and other business

- Robert Lane lecture was packed out. May require larger venue for future events
- Next meeting in July, 5pm suitable time.
- Next meeting draft principles.
- Consider Blue Sky Event
- Encourage partnership projects and give ideas to Peter Phibbs
- Panel of international speakers to talk on various topics for 5 mins each
- Partnership- have a poll- who are you? What is your role?

8. Group Photo taken



MEETING OF ADVISORY BOARD

5PM- 6.30PM 9TH JULY 2013

Deans Conference Room (Room 457)

Level 4 Wilkinson Building

148 City Road

The University of Sydney NSW 2006

AGENDA

- 1. Introductions and Apologies**
- 2. Notes of Previous Meeting**
- 3. Directors Report**
- 4. Crowd Funding update**
- 5. Dissemination**
- 6. Research Agenda**
- 7. Future Events**
- 8. Other Business**



MINUTES OF THE ADVISORY BOARD OF THE HENRY HALLORAN TRUST

TUESDAY 9TH JULY 2013, 5PM

Deans Conference Room (Room 457)
Level 4 Wilkinson Building

Report of Meeting

Present: Tong Wu (Chair) Gary Cox, Deborah Dearing, Roland Fletcher, Kurt Iveson, Corrine Mulley, Martin Payne, Jill Reich, John Toon and Peter Phibbs. Also present was Kim Beecroft.

1. **Apologies;** Mr Glenn Grimshaw.

2. The **minutes** of the meeting held on 2 May 2013 had been circulated. The Board adopted the minutes as a true record.

3. **Directors Report**

The report had been circulated. Peter Phibbs spoke to the report highlighting the matters below. Other headings in the report were discussed under agenda items 4-7.

(a) Draft website

Peter Phibbs outlined the proposed Trust website highlighting the pages below:

- Advocacy — will document Trust activities as required by the Trust Deed. Initiatives so far are outlined in the report. In addition, Peter Phibbs summarised progress on the community land trust project in Queensland.
- Practitioner in Residence — Practitioners will be appointed by the Trust for a few months, to undertake research, prepare a paper and give a lecture.

This initiative commenced with the appointment of Giovanni Cirrollo. Giovanni's research has concluded and a paper prepared. His lecture is scheduled for 12 August 2013. Donald Proctor is mid-way through his project in the area of platform dissemination looking at how to take research and best practice into professional groups. Corrinne Mulley offered to liaise with Donald on this project *Action: Kim Beecroft*

- Publications — Giovanni Cirrollo's paper, *'A Critique of the Culture of Planning'* was circulated and has been. It was recommended that the publications be in a numbered system and entered on digital library to create a presence for the Trust.

Action: Kim Beecroft and Peter Phibbs

(b) Other platforms measures

The University's Cities Network be utilised to source potential researchers. The need to take into account university policies and copyright laws regarding photographs was noted.

In the discussion that followed Kurt Iveson suggested "reverse linkage" idea to mop up linkage opportunities.

Michael Bounds has joined the trust's staff as an academic advisor to the practitioners. He is also working on a research projects which is examining the potential of involving Alumni as research partners. It was noted that the Alumni drawn from various fields would raise the profile of the Trust.

Action: Board members were asked to check separate bios for accuracy and report any amendments to Kim Beecroft by 5 August 2013

4. Crowd Funding Project

Former Sydney University Design Lab students are undertaking market research and project scoping for the project. The goal is that the project be launched by the end of the year. A series of meetings is being held with Finance and the Research and Development Office to ensure the project complies with University guidelines.

It was further noted that webpage development will, to some extent, be confined by University branding policies. Due to these constraints the Trust Website will be part of the University's web presence with the Crowd Funding Project linked to the Trust Website but sitting in a different space. Website excellence is a good source of publicity and revenue.

The committee confirmed the actions undertaken on the Crowd Funding Project so far and agreed that project compliance should be completed by the next meeting.

Action: Peter Phibbs and Kim Beecroft — complete compliance measures.

5. Dissemination

Two Melbourne academics are working on a project focusing on Urban Professionals. Each have been awarded grants of \$9,500. These young planners are committed to high quality dissemination strategies.

The vision is to mine the disciplinary breadth of the university, identifying individual interests by short bios. It is intended that the Trust website become a place to source expertise and funding.

6. Research agenda

(1) Program

Current Practitioner in Resident, Donald Proctor, lecture scheduled for October. The approximate cost of this program is \$10,000 per practitioner. The ultimate plan is to cost share this amount with the employer.

The Board agreed that a formal process be instituted involving the appointment of a sub-committee to screen applications and project proposals.

Action: (a) Determine practitioner in residence process (b) establish sub-committee to screen applications and make recommendations and (c) write program description and advertise on website —Peter Phibbs and Kim Beecroft

(2) Research Program — Peter Phibbs summarised the following three research opportunities:

- Crowd Funding Projects — see 4 above
- Strategic Projects

The Director referred to "Appendix 2" of the Director's report highlighting suggestions for possible projects. If the Board endorses any or suggests additional projects the Director will, negotiate with Partner to seek funding

Action: Board members are asked to submit project expressions of interest by [30/9/13](#)

(3) Blue Sky

The Trust via its website and other means of communication will interact with its community sourcing pioneering research areas offering shared research opportunities without the burden the existing complex ARC application process.

This would expose the trust as an organisation that attracts a range of groundbreaking ideas.

It was noted that the order of projects would be blue sky first, strategic second and crowd funding last. The estimated 2014 budget is \$240,000. The first priority is to gain agreement in principle and then work within the budget to determine projects.

Following extensive discussion John Toon, Gary Cox and Martin Payne volunteered to form a Sub –Committee to drive the Blue Sky Projects. They **agreed** to prepare the concept and

draft expressions of interest and. The goal is to have EOI's circulated to the committee before next advisory board meeting in October.

Action: Call sub-committee meetings, prepare EOIs, and write terms of reference — Kim Beecroft John Toon, Gary Cox and Martin Payne.

7. Future events

- Giovanni Cirrollo lecture (12 August 2013) — Warren Halloran and Stephen Garton to be invited — *Action Kim Beecroft*
- Tentative: Sydney Ideas Event 19 November 2013 — a conversation between Dr Jan Elliott and Lyn Carson on the topic of community involvement in planning. In tandem the Trust can support IAP2 and host an advanced course for practitioners taught by Dr Jan Elliott. It was generally agreed that this was an excellent initiative for the trust. Dr Deborah Dearing suggesting that her Department may be able to provide some funding.
- Tentative: Professor Ann Forsyth, Professor of Urban Planning at the Harvard Graduate School of Design — 16 December 2013. It was noted that this date was not ideal however it was agreed that the Trust could host an end of year event and invite Professor Forsyth to give a short talk. This event would be an opportunity to build a relationship and there may be the option to involve her in an event mid-2014.

Action: This event to be advertised via the Alumni Magazine — Kim Beecroft

8 Other Business

- Tag line for HHT
- The Chairman drew attention to Glenn Grimshaw's circulated comments regarding projects for consideration. These matters were deferred next meeting of the committee.
- Dr Deborah Dearing referred to the Commonwealth's Precinct Initiative. In a subsequent email Dr Dearing advised it is a requirement that industry drives the initiatives in partnership with others, including research organisations. Dr Dearing suggested that it is worth monitoring this program and making contact with appropriate precincts as they are announced. An additional email will elaborate further. See:
<http://www.ausiejobs.innovation.gov.au/programs/industry-innovation-precincts/Pages/default.aspx>



THE UNIVERSITY OF
SYDNEY
HENRY HALLORAN
TRUST

MEETING OF HHT SUB-COMMITTEE

4.30PM- 5.50PM 22ND AUGUST 2013

Deans Conference Room (Room 457) Wilkinson Building G04

Attendees: Gary Cox, Martin Payne, John Toon, Peter Phibbs and Kim Beecroft

AGENDA

- 1** Welcome and apologies
- 2** Strategic Grants
- 3** Blue Sky Grants
- 4** Any other business

MINUTES OF ADVISORY BOARD SUB- COMMITTEE OF THE HENRY HALLORAN TRUST

THURSDAY 22 AUGUST 2013, 4.30PM

Deans Conference Room (Room 457)
Level 4 Wilkinson Building

Report of Meeting

Present: Gary Cox, Martin Payne, John Toon and Peter Phibbs. Also present was Kim Beecroft.

1. Welcome

Examples of research grants schemes, Research Agenda extract from minutes of board meeting held on 9th July and Bio of Professor George Galster had been circulated.

2. Strategic Grants

- It was agreed that Strategic projects must address a signification opportunity – Prioritize themes and provide criteria.
- A theme will be provided with a short paragraph containing an idea to give direction.
- A range of themes will be available to cover specific areas of interest.
- The underlying theme of research projects is addressing the issue of equity, using a multi disciplinary. Approach and potential impact.
- It was noted that securing partner funding would indicate the potential impact of the project
- The person carrying out the project will be required to negotiate with partners.
- The Dairy Innovation Research Grants were considered to be a good model.

The following Topics for projects were determined;

1. Implementation issues with sustainability
2. Issues in Integration of land use and transportation planning
3. Innovation in financing
4. Innovative solutions to increase housing supply
5. Measuring the potential of Urban initiatives to generate community improvements/ development??
6. Community engagement with traditionally hard to reach area's

Strategic Projects Timeline;

30 th September	8 th October	18 th October	2 nd December
Finalize EOI's	Publish EOI's	Close	Notify Successful applicants

Action – Peter to produce outline for Research Project, send to board to write paragraph under topic heading and comment on application. Timeframe: within 2 weeks in order to put out EOI's next month.

3. Blue Sky

Characterises of the Scheme:

- It was agreed that the Blue Sky applications need to be unique, not recycled projects and they must be multi- disciplinary.
- We are interested in projects that cover social phenomenon of different kinds and emerging issues.
- The overall criteria for these projects are to think outside the box.
- No partner funding required. Trust funds 100% - \$25-50k
- This will be a marketing opportunity; funding a project that others won't.
- A Multidisciplinary research team will carry out these projects
- The application can be similar to an essay or ideas piece.
- There may be the potential to prioritise successful Blue Sky Projects into our strategic grants at a later date.
- It was agreed to narrow the topic and anything goes within that topic rather than an open-ended EOI

In summary, the criteria for Blue Sky Projects;

1. Innovation theme
2. Uniqueness and novelty of the research.
3. Possibility to receive further funding through strategic grants
4. Quality of research team
5. Potential of the idea to have significant impact

It was agreed that a "Theatre Sports" type of event would be interesting where say two or three finalists could pitch their proposal.

Topics for Blue Sky may include "The potential for emerging technologies."

Blue Sky Projects Timeline;

September 15	20 September	31 October	November 7th
Finalize EOI's	Publish EOI's	Close	Notify Finalists

Action – Gary Cox to Write paragraph about first topic for Blue Sky; Communications

4. Other Business

Peter drew attention to the back page of the circulated documents to the bio of Professor George Galster. It was suggested that we invite Professor Galster to deliver a Public lecture on the same night as the Blue Sky Finalist Presentations.

Martin Payne and/ or John Toon will attend Professor Galsters lecture on Wednesday 28 August in Wilkinson Building.



MEETING OF THE ADVISORY BOARD OF THE HENRY HALLORAN TRUST

TUESDAY 8TH OCTOBER 2014, 4.15 PM

Deans Conference Room (Room 457)

Level 4 Wilkinson Building

Agenda

1. Apologies
2. Business Arising from Minutes
3. Directors Report
 - a. Future events
 - b. Expressions of Interest for research projects
 - c. Crowdfunding
5. Other Business

MINUTES OF THE ADVISORY BOARD OF THE HENRY HALLORAN TRUST

TUESDAY 8TH OCTOBER, 2013 4.15PM

Deans Conference Room (Room 457)
Level 4 Wilkinson Building

Report of Meeting

Present: Tong Wu (Chair), Gary Cox, Deborah Dearing, Roland Fletcher, Kurt Iveson, Corrine Mulley, Martin Payne, Jill Reich, John Toon and Peter Phibbs. Also present was Kim Beecroft.

1. **Apologies:** Mr Glenn Grimshaw. Glenn provided input to the agenda via email which was circulated to all Board members.
2. **Business Arising from minutes of previous meeting** (not dealt with elsewhere in the agenda)

6.1 Practitioner in Residence Program.

With reference to *Action item (a)* A Formal Process is in place to screen applications and make recommendations. *Action item (b)* Sub-committee has been established and is made up of John Toon, Martin Payne and Gary Cox. *Action item (c)* Peter Phibbs has written program description – see Appendix 3 of Director's report.

Roxane Shaw is our final P.I.R for 2013 and is working on a project based around planning regulation. Roxane's Research Proposal had been circulated - see Appendix 2 of Director's report.

Donald Proctor has submitted his final report, which is now under review.

3. Directors Report

The report had been circulated. Peter Phibbs spoke to the report highlighting matters below under agenda items 3, a b c.

a. Future events

1. Professor George Galster will present a lecture on November 21 at New Law School. The topic content is to be finalised. Professor Galster will provide an abstract for the board members.
To market the event the board agreed to assist with obtaining networks and lists of contacts to be invited. These networks include staff at Department and Planning and Infrastructure, and the Planning institute.
It was recommended that the donor Warren Halloran be invited.
Action: Peter Phibbs and Kim Beecroft.
2. The Trust will co-sponsor a lecture held in Customs House on December 4th and will contribute \$1,000 towards this event.
The theme of the lecture is "*How can Cities Support Human Health and Sustainability*".
3. A small Event will be hosted on 16th December to thank all those who have supported the trust throughout the year. The Provost and Warren Halloran will be invited. It was also recommended to invite key strategic people from agencies, such as the DG of Department of Planning, to showcase the trust.
The board agreed that this event should take place in a University space rather than a restaurant and invitations should be sent promptly due to the date of the event.
Action: Peter Phibbs and Kim Beecroft.

b. Expressions of Interest for Research Projects

Draft EOI's for Strategic and Blue Sky have been circulated with Directors report. After much discussion it was suggested that the following be included in the EOI:

- Strategic Grants Priority – Performance of the planning system.
- Issues of Diversity and Equity in Cities.
- Strategic Grants Selection Criteria - identify project risks and risk mitigation process.
- Blue Sky Selection Criteria – potential of the idea to have significant impact and/or relevance to public policy.
- Blue Sky projects Administrative issues - No.5, Successful applicants would receive 30% at Commencement, 30% milestone, 20% Draft Report, 20% Final Draft.

Action: Peter Phibbs

c. Crowd funding

It was agreed that the crowd-funding model requires young Academics and scholars to drive it. In order to move forward the board agreed to form a sub-committee made up of Deborah Dearing, Jill Reich and Kurt Iveson. An additional technical person from the Faculty of Architecture, Design and Planning would also be co-opted to support the project.

Action: Kim Beecroft to arrange for the sub-committee to meet.

4. Other Business

1. Roland Fletcher referred to Projects that use high performance computing.
2. A HHT brochure will be produced in time for Professor Galster's lecture. A draft of this will be sent to board members for suggestions.
Action: Kim Beecroft and Peter Phibbs.
3. John Toon and Peter Phibbs met with John Grill. There may be an opportunity to work together on some common interests. At this stage we are networking with *The John Grill Centre* on an administrative level.
4. It was acknowledged that the website requires attention.
Action: Kim Beecroft is endeavouring to seek support from central marketing.

MEETING OF THE ADVISORY BOARD OF THE HENRY HALLORAN TRUST

MONDAY 16TH DECEMBER 2013, 5.15 PM

Deans Conference Room (Room 457)

Level 4 Wilkinson Building

Agenda

1. Apologies
2. Business Arising from Minutes
3. Introducing the Academic Advisor – Professor Ann Forsyth
4. The first funding round
5. Directors Report
 - a. Future events
 - b. Vision for 2014
6. Other Business

DINNER



MINUTES OF THE ADVISORY BOARD OF THE HENRY HALLORAN TRUST

MONDAY 16TH DECEMBER 2013, 5 PM

Deans Conference Room (Room 457)
Level 4 Wilkinson Building

Report of Meeting

Present: Tong Wu (Chair) Gary Cox, Deborah Dearing, Kurt Iveson, Corrine Mulley, Martin Payne, John Toon, Peter Phibbs and Ann Forsyth. Also present was Kim Beecroft.

1. **Apologies;** Mr Glenn Grimshaw, Jill Reich and Roland Fletcher
2. The **minutes** of the meeting held on 8th October 2013 had been circulated. The Board adopted the minutes as a true record.
3. **Introducing the Academic Advisor – Professor Ann Forsyth**
4. **The First Funding Round**

In total 19 applications for both Schemes were submitted. Two academics and two Practitioners assessed the applications. Summaries of the Assessments had been circulated. The overall scores were based on the criteria.

The amount of the 2014 Budget we should allocate to research projects was discussed. It was suggested that we spend a maximum of \$180,000 (left over from 2013) plus \$90,000 (half of 2014) i.e. a maximum of \$270,000 on this funding round. This recommendation was agreed to.

The following Blue Sky projects were approved for funding:

- 14HT14; 'Enabling audience participation through Urban Media as a diagnostic method in Urban Planning' *McArtur, Tomitsch, Haeusler, Miller, Foth, Murphie, Hespanhol*. **(\$47,834)**
- 14HT6: UrbanLab@Sydney: Building an open access data system for policy analysis and visualisation. *Sarkar, Gurrán, Tomitsch, Belsky* **(\$30,876)**
- Proposal 14HT11; Agonistic community engagement in planning: Understanding community knowledge, community demand and structural constraints. *Rogers, Schatz, McManus, Piracha, McAuliffe* was also recommended for funding. However, negotiations regarding survey budget will be required. **(Budget to be negotiated – current budget excluding survey budget \$45,085. With survey \$89,085)**

The board were in agreement that the only Strategic project grant winner that would be funded was 14HT8; A new low cost home ownership model for Australia using a CLT framework *Gurrán, Crabtree*.

This project has a Clear outcome and is good value for money. An NGO, MDA Australia, was the strategic partner. **(\$23,160 in total, MDA will provide a cash contribution of \$10,080)**

After much discussion, four finalists were selected to pitch their projects at a Blue Sky event:

- 14HT12; Sustainable Bodies and Urban Playgrounds *Loke, Reinhardt* (**\$48,805**)
- 14HT16; Urban Liveability Index – an Open Data Open Mind Project. *Taper, Simpson, Holden, Chow* (**\$99,488**)
- 14HT17; Best Practice Bottom Up: urban governance, do-it yourself urbanism, and digital technology. *Stickells, Deslandes, Loke, Thorpe, Joyce* (**\$42,034**)
- 14HT19; RatelT: Crowd sourced real-time app to improve the land-use transport feedback cycle *Moutou, Kay, Kummerfield, Royle* (**\$64,593**)

It was decided that application from Hurley-Taylor (14HT5) on The role of evidence-based research in local government planning practice would be considered after their initial report on this project was reviewed by the Board.

The Chairman reminded the Board that the four approved research projects totalled \$146,955. The Board should note that a maximum of \$123,045 of research funding will be available for the remaining projects still under consideration for the First Round of Funding.

It was agreed that the Board should hold a discussion regarding the issue of a Sydney University partner as a requirement for the 2015 Trusts research projects.

5. Directors Report

1. Events

Feedback on Professor George Galster's lecture held on 21 November; the general thoughts were that it the lecture was well presented, however the topic was slightly off the mark.

It was agreed that for future events we endeavour to draw larger crowds.

- a. **Future Events** March 20; Blue Sky event for 4 finalists to "pitch" their research to a live audience.

Action: Peter Phibbs and Kurt Iveson to draft some "rules" for the finalist's presentation and present these to the board.

- b. **Vision for 2014**

Professor Ann Forsyth discussed four potential functions: convening important players (high-level decision makers, key planners from the region not just Australia, funders); seeding interest in the issues (small grants, funding events, funding students); framing debates (policy reports); and disseminating results (open access journal, online research summaries).

6. Other Business

Glenn Grimshaw's notes were circulated