

**STUDENT INNOVATION AWARDS
AWARD CRITERIA**

Criteria	Guide
<p><i>What is the issue or challenge that you have identified?</i></p> <p>100 words</p>	<p>The issue or challenge identified is clearly stated. The importance of the issue or challenge and why it needs to be addressed has been explained. The information is logically presented in a well organised manner.</p>
<p><i>What is the current or potential impact you wish to create through your idea?</i></p> <p>300 words</p>	<p>The current or potential impact is clearly stated. Who is / will be positively impacted by the idea has been explained. The ideas presented are innovative and demonstrate an understanding of the major components required to achieve the described impact.</p>
<p><i>What stage of development is your idea at?</i></p> <ul style="list-style-type: none"> - Just an idea - In the planning and development stage - Spoken to potential customers or users - Got our first customer or user - Launched 	<p>The stage of development selected is realistic and shows an awareness of the major components required.</p>
<p><i>What would you like this idea / business to look like in 12 months from now?</i></p> <p>300 words</p>	<p>A clear vision for future development is stated. The steps outlined are logical and show an awareness of the process and resources required to develop the idea and increase the impact created.</p>
<p><i>What do you feel is the greatest challenge or roadblock (excluding funding) in progressing your idea? How could this be overcome?</i></p> <p>300 words</p>	<p>The challenge is clearly stated and demonstrates a real understanding of the issue. The action taken or required to overcome the challenge is clearly explained, logical and feasible. The action supports future development.</p>
<p><i>Pitch Video. Sell your idea to us!</i></p> <p>2 minutes</p>	<p>The presentation is engaging and persuasive. There is a logical flow and the overall message is clear and concise. Any presentation visuals assist the audience to grasp the concept.</p>