



ASAA 2018 Conference | 3 – 5 July 2018 | University of Sydney

Sponsorship and trade table opportunities

The University of Sydney is proud to host the 2018 Biennial Conference of the Asian Studies Association of Australia (ASAA). The conference will be held at the University of Sydney Business School from 3 – 5 July 2018, with a postgraduate workshop on 2 July 2018.

The conference attracts a large number of researchers and experts from a wide variety of academic disciplines. ASAA 2018 will bring together a unique audience for sponsors, providing opportunities for interaction with local, national and international scholars, students and community members interested in the latest developments in Asian Studies and beyond.

ASAA 2018 is an ideal opportunity to get your organisation's name and product in front of a major audience of influential participants and institutions from Australasia and around the world.

We would like to offer you the opportunity to take up one of the available sponsorships or trade tables as outlined below. Should you have any questions regarding sponsorship, please contact conference committee member Adrian Vickers:

adrian.vickers@sydney.edu.au.



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Sponsorship options

Sponsorship options range from sponsoring sessions to providing collateral via a trade table during the conference. **Our sponsorship options are flexible, so if you have specific requests that are not displayed here, please discuss these directly with the conference committee.** All sponsorship prices are inclusive of GST.

Roundtable sponsorship

\$5,000

Sponsorship of a roundtable presents a valuable opportunity to put your brand in front of a high density of the most influential academics and professionals at the ASAA conference. A roundtable includes 4-6 speakers discussing topical issues in relation to the whole region on one of the following topics:

- Asian cities
- Climate change
- Politics and security
- Tobacco in Asia
- Asia's heritage challenges

The following benefits are extended to you as part of your roundtable sponsorship:

Acknowledgement

- Sponsorship recognition on the ASAA 2018 website by name including a hyperlink to your website
- Verbal recognition at the beginning and end of roundtable
- Sponsorship recognition in program booklet

Promotional

- Opportunity to provide holding slide with institution name and logo before and after roundtable

Attendance

- One (1) complimentary full registration (including lunch and afternoon tea)

Sponsoring institutions are also welcome to suggest possible speakers for the roundtable, however their final acceptance will be decided by the conference committee. Roundtable sponsorships are limited to one per roundtable with five (5) offered in total.

Panel sponsorship

\$1,500 \$3,000*

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A sponsored panel will consist of four presentations and a moderated question and answer session around a particular theme. The sponsoring institution can select appropriate speakers and nominate a chair for the session, delegate that responsibility to the designated disciplinary champion, or sponsor an existing panel.

At a minimum, the sponsorship is expected to cover the conference registration fees of presenters and discussant, paid directly to the conference organisers.

The following benefits are extended to you as part of your roundtable sponsorship:

Acknowledgement

- Verbal recognition at the beginning and end of panel
- Sponsorship recognition in program booklet

Promotional

- Opportunity to provide holding slide with institution name and logo before and after panel

Attendance

- One (1) complimentary full registration (including lunch and afternoon tea)

Additional benefits can be discussed directly with the panel convenor.

**Sponsorship cost depend on level of registration. Registration information [can be found here](#).*

Trade table \$500

Trade tables will be available for the duration of the ASAA 2018 Conference (3-5 July 2018) for exhibitors, publishers and traders. Tables will be located next to the catering area and the registration area to guarantee high foot traffic during conference entry, exit and breaks.

A trade table includes:

- 1 table
- 2x chairs
- Space for pull-up banner (provided by exhibitor)
- One (1) complimentary full registration (including lunch and afternoon tea)

Other sponsorships



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Sponsorship is also available for regional keynote speakers and workshops. Please contact the conference committee directly on asaa2018.conference@sydney.edu.au to discuss these sponsorships.

Contact

The ASAA 2018 Conference is co-organised by the Sydney Southeast Asia Centre, the China Studies Centre and the School of Languages and Culture at the University of Sydney.

T 02 9114 0953

E asaa2018.conference@sydney.edu.au

W sydney.edu.au/events/asaa2018



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Booking form

Please fill out and return to adrian.vickers@sydney.edu.au with the subject line 'Sponsorship/Trade table booking'.

Contact details

Name	<hr/>		
Organisation	<hr/>		
Position	<hr/>		
Address	<hr/>		
City	<hr/>	State	<hr/>
Postcode	<hr/>	Country	<hr/>
Telephone	<hr/>	Mobile	<hr/>
ABN	<hr/>		
Email	<hr/>		
Website	<hr/>		

Package

Please indicate below, which package you want to book.

Sponsorship Type <i>Roundtable/Panel/Trade table/Other</i>	Sponsorship details <i>Please specify which roundtable, panel, or other information</i>	Amount
<hr/>	<hr/>	<hr/>
<hr/>	<hr/>	<hr/>
<hr/>	<hr/>	<hr/>
<hr/>	<hr/>	<hr/>
<hr/>	<hr/>	<hr/>
Total		<hr/>



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Payment

A Tax Invoice will be issued after this form has been received by the ASAA Conference Committee. Please make payment as per instructions on the Tax Invoice. Terms strictly net 30 days from date of invoice.

Terms and conditions

Cancellation policy

Once a booking form has been received for sponsorship or trade table opportunities, any cancellation must be advised in writing. Cancellations received by 27 April 2018 incur an administration fee of 25% of the total price. Cancellations received after this date incur a fee of 100%.

Other

All signage must be free standing unless otherwise approved. All vendors **MUST** be available to set up their trade table **before 8am on 3 July 2018**.