

Postgraduate Online

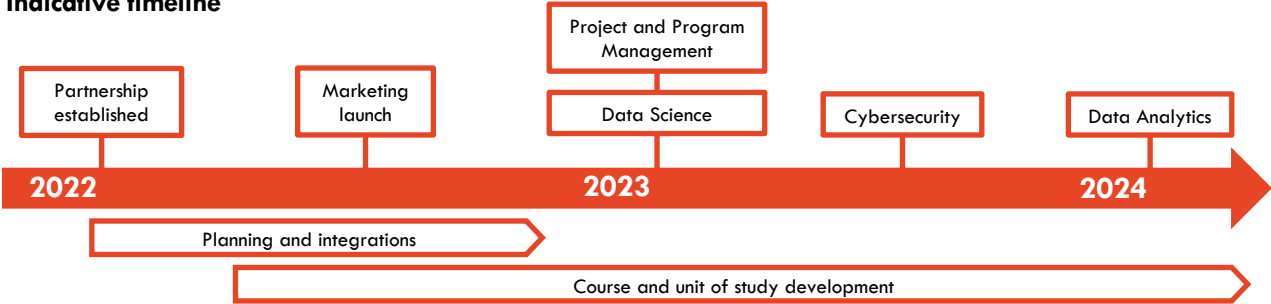
Our Masters courses, delivered online in partnership with 2U

- Four fully-online postgraduate courses to be launched across 2023-24
- Intensive delivery with four entry points per year, enabling students to study part-time and focus on one unit at a time
- We make all academic decisions, including admissions, course content, teaching and assessment
- All units taught by our academic staff
- 2U will support delivery, including marketing, recruitment, technology platforms, technical support and student support

Other 2U partners



Indicative timeline



Key responsibilities



Marketing 	<ul style="list-style-type: none">• Advise and approve marketing strategy and all marketing content• Maintain Sydney Courses webpages	<ul style="list-style-type: none">• Design and execute marketing strategy• Build and maintain dedicated website• Manage marketing channels
Recruitment and admissions 	<ul style="list-style-type: none">• Set admissions criteria and policies• Make all admissions decisions	<ul style="list-style-type: none">• Support and guide prospective students through the admissions process• Collect and verify applications for review
Unit of study development 	<ul style="list-style-type: none">• Determine unit of study learning outcomes and content• Work with 2U team to design and develop curriculum content• Final approval of all curriculum content	<ul style="list-style-type: none">• Support unit of study content design• Produce agreed curriculum content, including video, graphics and digital media• Deploy and QA curriculum content in LMS
Teaching and learning 	<ul style="list-style-type: none">• Employ all academic staff and assign to unit development and delivery• Undertake assessment and grading• Make academic decisions	<ul style="list-style-type: none">• Provide training, and ongoing teaching support• Provide 24/7 technical support for students and staff• Provision and support online learning platform
Student advice, support and recordkeeping 	<ul style="list-style-type: none">• Define policies• Maintain student records and manage candidature• Special consideration, academic integrity and appeals• Support and maintain data integrations	<ul style="list-style-type: none">• Provide concierge-style student support• Triage students to University support services when needed• Learning analytics and reporting to support early intervention and course iteration• Execute student retention initiatives